



Geoffery M. Peckham
President and CEO

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Geoffrey Peckham has been president and chief executive officer of Clarion Safety Systems¹ since its founding in 1990. Under his leadership, Clarion has grown to be a recognized force in the safety markings industry, serving the needs of over 10,000 companies representing more than 180 industries around the world.

Over two decades Mr. Peckham has played a vital role in leading U.S. and international standards harmonization efforts for safety signs, labels, and photoluminescent evacuation path marking systems. Today he continues this work of incorporating best safety practices into U.S. and international standards and building codes, never losing sight of the goal – to create effective visual safety systems that better reduce risk and protect people.

Mr. Peckham has served and/or is currently serving in the following positions:

- Chair and Delegation Head for the U.S. ANSI TAG to ISO/TC 145 Graphical Symbols, 1995-present (ISO/TC 145 is responsible for international standards for safety signs, symbols, colors, and formats.)
- Chair, ANSI Z535.2 Standard for Environmental and Facility Safety Signs, 2008-present
- Member, ANSI Z535 Main Committee, 1992-present
- Chair, ANSI Z535.1 Standard for Safety Colors, 1994-2008
- Member, ANSI Z535 Executive Committee
- Member, ANSI Z535.1 Safety Colors subcommittee, 1994-present
- Member, ANSI Z535.3 Criteria for Safety Symbols subcommittee, 1994-present
- Member, ANSI Z535.4 Product Safety Signs & Labels subcommittee, 1994-present
- Member, ANSI Z535.5 Safety Tags and Barricade Tapes subcommittee, 2008-present
- Member, ANSI Z535.6 Safety Information in Product Manuals subcommittee, 2003-present
- Member, ASTM E-12 Committee, 2002-2006
- Member, UL 1994 Low Located Lighting Systems STP, 2005-present
- Taskforce Leader, SEMI S1 Guideline for Equipment Safety Labels, 1998-present
- Member, NYC Building Commissioner's RS 6-1 Taskforce on Photoluminescent Exit Path Markings, 2005
- Chair, Post-9/11 NYC Building Code Photoluminescent Egress Markings Expert Taskforce, 2004
- Chair, American Woodworking Industry Safety Label Taskforce, 1997
- Chair, American Textile Industry Safety Label Taskforce, 1996
- Project Leader, American Baking Industry Safety Label Standardization Project, 1995

In addition, Mr. Peckham is called upon to be an expert witness in the area of warnings. He frequently lectures at the request of various manufacturing, risk management, insurance, and academic organizations on the application benefits of compliance with ANSI and ISO standards for safety signs, labels and photoluminescent safety markings.

Mr. Peckham received his liberal arts education at St. Olaf College in Minnesota, with advanced studies in the area of aesthetics, semiotics and art history at Cambridge and Oxford Universities in England. He is married, has four children, and is an Elder in the Presbyterian Church.

¹ Formerly Hazard Communication Systems, LLC