

Executive Bio

Geoffrey Peckham

President & CEO - Clarion Safety Systems, LLC

Geoffrey Peckham has been president and chief executive officer of Clarion Safety Systems¹ since its founding in 1989. Under his leadership, Clarion has grown to be a recognized force in the safety sign and label industry, serving the needs of 9000+ companies in more than 180 different industries around the world.

Among his top initiatives is the development of long-range company-wide technology investment strategies; establishing and maintaining a highly skilled customer-centric work force; promoting technical excellence and innovation; creating an ever-growing line of products and services compliant with the latest visual safety communication technology; and providing leadership in the development of more effective safety sign and label standards.

Mr. Peckham currently serves in the following positions:

- Chairman and Delegation Head for the U.S. ANSI TAG to ISO/TC 145 Graphical Symbols, 1995-present
- Chairman, ANSI Z535.2 Environmental & Facility Safety Signs subcommittee, 2008-present
- Member, ANSI Z535 Main Committee, 1992-present
- Member ANSI Z535 Executive Committee, 1994-present
- Member- ANSI Z535.1 Safety Colors, 1992-present
- Member - ANSI Z535.2 Environmental & Facility Safety Signs subcommittee, 1992-present
- Member - ANSI Z535.3 Criteria for Safety Symbols subcommittee, 1992-present
- Member - ANSI Z535.4 Product Safety Signs & Labels subcommittee, 1992-present
- Member - ANSI Z535.5 Safety Tags and Barricade Tapes, 2008-present
- Member- ANSI Z535.6 Safety Information in Manuals and Collateral Material, 2002-present
- Member, UL 1994 Low Located Lighting Systems STP, 2005 - present

¹ Formerly Hazard Communication Systems, LLC

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Mr. Peckham has assisted specific industries in the standardization of safety signs, labels and markings by serving in the following positions:

- Member, NYC Building Commissioner's RS 6-1 Taskforce on Photoluminescent Exit Path Markings, 2005
- Chairman, NYC Building Code Photoluminescent Egress Markings Expert Taskforce, 2004
- Co-chair, SEMI S1 Guideline for Semiconductor Equipment Safety Labels, 1998-2007
- Chairman, American Woodworking Industry Safety Label Taskforce, 1995-1996
- Member, ASTM E-12 Committee, 2002-2006
- Chairman, American Textile Industry Safety Label Taskforce, 1996-1997
- Project Leader, Baking Industry Safety Label Standardization Project, 1994-1996

In addition, Mr. Peckham lectures frequently at the request of various manufacturing, risk management, insurance, and academic organizations on the application benefits of compliance with ANSI and ISO standards for safety signs, labels and markings.

Selected Presentations:

- University of Wisconsin – Engineering Professional Development, Madison, WI, The Role of Warnings & Instructions – 1994-present. Topic: U.S. and International Product Safety Label Standards
- ASSE NYC Chapter – October 2005. Topic: The new NYC Building Code RS 6-1 Requirement for the Installation of Photoluminescent Safety Markings in Tall Buildings
- ASSE Annual Professional Development Conference – Las Vegas, 2004. Topic: New Developments in U.S. and International Safety Sign Technology.
- ASSE Annual Professional Development Conference – Orlando, 2007. Two Lectures: Enhancing Your Safety Program With Safety Signs, and Egress Exit Systems Open in NYC
- ASSE Annual Professional Development Conference – Las Vegas, 2008. Topic: ANSI Z535 - The New Era in Facility Safety Signs and Product Safety Labels
- AIHce Annual Conference – Minneapolis, 2008. Topic: ANSI Z535 - The New Era in Facility Safety Signs and Product Safety Labels
- AIHce Annual Conference – Toronto, 2009. Topic: New Harmonized Global Solutions to Communicating Safety
- ASSE Annual Professional Development Conference – San Antonio, 2009. Topic: Best Practices in Communicating Safety - Case Studies in ANSI Z535

In addition, Mr. Peckham has given many speeches at specific association conferences about the use of the U.S. and international standards for communicating safety information, including: construction equipment (CEMA), process equipment (PEMA), machine tools (AMT), power tools (PTI), converting equipment (CEMA), textile machinery (ATMA), textile plants (ATMI), woodworking equipment (WMMA), furniture industry (AFMA), food equipment (NAFEM), packaging equipment (PMMI), and forklift manufacturers (ANSI B56.1)

Mr. Peckham received his liberal arts education at St. Olaf College in Minnesota, with additional studies at Cambridge and Oxford Universities in England. He is married, has four children and is an Elder in the Presbyterian Church.