



**PRESS RELEASE
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PRODUCT LIABILITY EDUCATIONAL LECTURES TO BE PRESENTED BY CLARION SAFETY SYSTEMS' CEO

Clarion CEO Geoffrey Peckham to present educational seminars on product liability and effective warning labels this June at the University of Wisconsin's course and at the International Product Safety & Liability Prevention Association's conference

Milford, PA – June 16, 2015 – [Clarion Safety Systems](#), a leading designer and manufacturer of [safety signs](#) and [labels](#), announced today that its CEO Geoffrey Peckham has been selected as a featured expert to present at two upcoming June educational programs designed to assist organizations in enhancing their product safety and liability prevention activities.

The first program is the University of Wisconsin's "Using Warnings and Instructions to Increase Safety and Reduce Liability" course, which takes place June 23-25, 2015 in Madison, Wisconsin. Topics from Clarion will include the ANSI Z535 standards for product safety signs and labels; international standards; U.S./international standards harmonization; durability considerations; and a warnings improvement workshop using attendees' existing labels.

The second program is the 11th Annual International Product Safety & Liability Prevention Association's (IPSLP) Conference, which takes place June 25-26, 2015 in Milwaukee, Wisconsin. Topics from Clarion will include: on-product warnings and the shift towards international formats; failure to warn and inadequate warnings; the increased need to create global warnings; Canada Consumer Product Safety Act; ANSI, ISO and GHS symbol-based warning formats; and safety symbol standardization as a liability prevention tool.

"I'm pleased to be presenting at both of these courses and look forward to sharing information on the latest standards to give insight on how to help improve product warnings and instructions," says Peckham.

Peckham has [25 years of experience](#) in actively advancing safety communications. He has led and continues to lead both the U.S. and international efforts to harmonize standards for safety signs, labels and markings; this includes contributing to the leadership and direction of ANSI, ISO, OSHA and NFPA safety codes. He currently serves as chair of the ANSI Z535 Committee for Safety Signs and Colors and chair of the U.S. TAG to ISO/TC 145 – Graphical Symbols. He has also been selected as a member of the U.S. TAG to ISO/PC 283, an ISO committee writing a new standard, ISO 45001 Occupational Health and Safety Management Systems, which will, when finished, define global best practices for workplace safety.

Additional information on the full course outlines, earning continuing education credits and enrollment can be found on the [University of Wisconsin's website](#) and the [IPSLP's website](#).

ABOUT THE UNIVERSITY OF WISCONSIN-MADISON

In achievement and prestige, the University of Wisconsin–Madison has long been recognized as one of America's great universities. A public, land-grant institution, UW–Madison offers a complete spectrum of liberal arts studies, professional programs and student activities. Each year, the Department of Engineering Professional Development (EPD) conducts hundreds of continuing education courses for engineers, scientists, architects, managers and other professionals. More than 10,000 students representing more than 5,000 businesses attend at the Madison conference center or at major hotels/conference centers around the country. Their courses provide a mix of classroom lectures, hands-on sessions, problem-solving experiences, and group discussions, giving opportunities to fully examine and apply the ideas and concepts presented.

ABOUT THE INTERNATIONAL PRODUCT SAFETY AND LIABILITY PREVENTION ASSOCIATION

The International Product Safety & Liability Prevention Association helps manufacturers worldwide to build the safest products and prevent recalls and liability. The association's objective is to supply a constant stream of knowledge, current information, and resources to management teams around the world regarding product safety and product liability prevention, in an effort to help them design and manufacture safer products. Their information is currently shared with over 600 manufacturing executives, members of government, lawyers, dealers, distributors, consultants, importers, safety professionals, and insurance representatives. Their members are in 30 countries around the world, including: Australia, Belgium, Brazil, Canada, China (and Hong Kong), Denmark, England, Finland, France, Germany, Iran, Italy, Japan, Malaysia, Netherlands, Philippines, Scotland, South Korea, Sweden, United States, and Venezuela.

ABOUT CLARION SAFETY SYSTEMS

Clarion Safety Systems, LLC, is the leading designer and manufacturer of visual safety solutions that help customers in more than 180 industries worldwide to make their products and premises safer. Clarion offers a full range of standard and custom products including machinery safety labels, environmental and facility safety signs, pipe and valve identification markings, lockout/tagout products, and safety-grade photoluminescent egress path-marking escape systems. Founded in 1990, the company continues to play a leading role in the development and writing of international and national standards for safety signs, labels, and markings. Clarion is headquartered at 190 Old Milford Road in Milford, PA, 18337, and online at www.clarionsafety.com.

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