

# Safer Parks, Universities and Golf Courses

## Case Study: Protecting People from Alligators in Public Places

### Challenge

Many public and private premises in the southeast U.S., like parks, universities and golf courses, have problems with alligators. Safety messages – whether in the form of warning signs on premises or safety labels on products – should warn against reasonably foreseeable risks. Most of today’s environmental safety signage consists of text-only word message signs not formatted to the latest best practice standards.

### Solution

To improve on the current situation, Clarion developed a safety sign format that uses the latest warnings technology: the ANSI and ISO best practice standards. The new signs include a recently-registered ISO safety symbol to warn about the presence of alligators. While the Clarion sign was developed for golf courses, it can be used across a number of types of premises where the hazard of alligators is present – with the aim of helping to reduce the risk of accidents, and of liability exposure, should an accident occur. Reducing risk, protecting people; that’s what Clarion is all about.



Do you have a unique safety challenge that requires a personalized or customized solution? Let Clarion’s experts help design a solution specifically for you. Contact us today!