

Lives are on the line worldwide.

For over a decade Clarion has chaired the U.S. delegation to the ISO committee in charge of safety labeling. We know what formats work internationally and can assist you in choosing what will best suit your intended markets — helping your company to expand sales globally.



30+ languages and counting.



MIT Axcelis Technologies
 Intralox Solyndra Lam Research
Applied Materials
 Brooks Automation Hobart/Baxter
 American Superconductor KLA Tencor
 GT Solar Delta Design Intel
 Cymer, Inc. Mettler Toledo
 FSI International BTU International
 Kulicke & Soffa Teradyne
General Electric Cree
 Northrop Grumman Proctor & Gamble
 Lockheed Martin Entegris
 Whole Foods Market
 Goodyear U.S. Army Nike
 Mattson Technology
 Veeco Instruments Toyko Electron
 Toyota **Verizon Wireless**

10,000+ companies.
 180 industries worldwide.

When your machines heat, cut, compress, roll, pinch, extrude, seal and pack, potential hazards exist. A split second is all it takes for someone to put a hand where it doesn't belong... with tragic consequences. That's where your Clarion safety labels play their critical role: to warn, remind and alert. **To prevent accidents.**

Leading the world in visual safety solutions.



Geoffrey Peckham is the president and chief executive officer of Clarion Safety Systems. Since founding Clarion in 1989, the company has grown to become a major force in industry — improving safety and reducing risk for thousands of companies in hundreds of industries worldwide. For the past twenty years (and continuing on to the present), Geoffrey has served in leadership positions on the principle U.S. and international standards committees related to the advancement of visual safety communication. He leads numerous safety sign and label compliance initiatives for industries and corporations and frequently consults on the strategic development of safety marking solutions. In addition, he often lectures at industry safety conferences, seminars and corporate functions at the request of various manufacturing, risk management, insurance and academic institutions.

Geoffrey Peckham

Chair, ANSI Z535.2 Standard for Environmental and Facility Safety Signs
 Chair, U.S. TAG to ISO/TC 145 Graphical Symbols

PREFERRED PARTNER:

Clarion holds the distinction of being one of only a handful of **3M Preferred Graphic Converters** in the United States — a status we occupy because we're at the top of our field. For over twenty years Clarion has partnered with 3M to offer our customers the finest materials for their signs and labels. We choose 3M for two primary reasons:

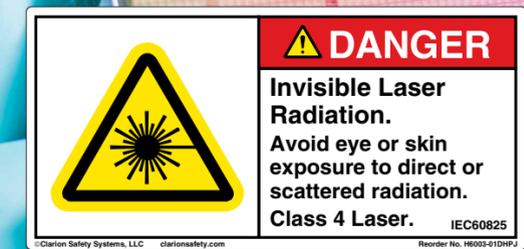
1. 3M's adhesives, base materials and overlaminates are the best in the world. They're not the cheapest: they're simply the best.
2. When it comes to safety, anything less is a compromise not worth the risk.



For more information please call (800) 748-0241 or visit www.clarionsafety.com

New ANSI/ISO Labeling for the Semiconductor Industry

SAFETY COMMUNICATION FOR GLOBAL MARKETS



Reducing Risk, Protecting People

We define visual safety.

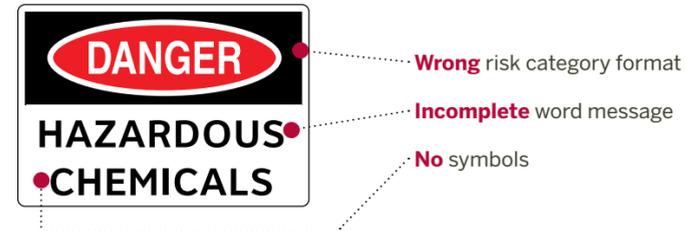
Clarion signs and labels protect the people who install, use and service your equipment. There's nothing more important.



Out with the old, in with the new.

Not all warnings are created equal. Compliance with current U.S. and ISO warnings standards is what counts — to improve safety, reduce product liability exposure, and meet your market requirements.

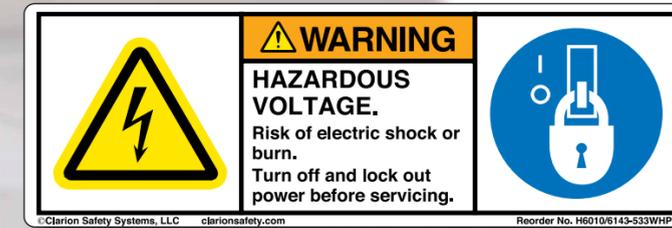
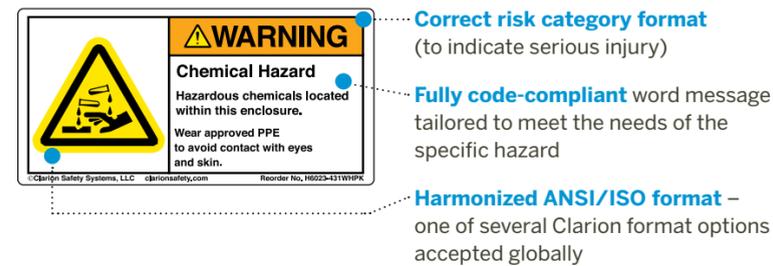
Non-Compliant: Ineffective Safety Label Format (circa 1941)



Transitional Design: ANSI Safety Label Format (circa 1991)



Clarion Code Compliant: Harmonized ANSI/ISO Safety Label Format (present)



Proven competence.

Clarion's competitive advantage is our first-hand experience in 180+ industries. Put our expertise to work for your company to help reduce risk and protect people.

The goal: Effective warnings.

Working with Clarion is a collaborative process. Your product design and safety engineers understand your product's potential hazards. We understand labeling standards and how safety is effectively communicated. Together we'll redefine your safety communication strategy so your equipment's labels comply with today's standards.

1. The Clarion Safety label analysis

Before making any changes in your labeling, you need to know if there's something wrong. Clarion's experts will review your existing labels with you in accordance with the latest ANSI and ISO standards. The end result: you'll know where you stand with regards to compliance with current best practices.

2. Tailored to meet your needs

Based on the audit, Clarion's design team works with you to develop safety labels that comply with current standards and meet the demands of your marketplace. Our material specialists will define the optimum combination of durable materials so your safety labels effectively do their job to protect people (and your company) long into the future.

3. Finished signs and labels

After the design is complete, normal production time is a matter of days, not weeks. Having produced millions of custom-designed signs and labels, we know how to efficiently manufacture your order.

4. Rest Assured

You can trust that your safety signs and labels will be well made because Clarion is ISO 9001-2008 certified — and because we're one of only a handful of companies 3M has selected to be a Preferred Graphic Converter.