



**PRESS RELEASE
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CLARION SAFETY SYSTEMS ANNOUNCES UPCOMING IMPROVEMENTS FOR CUSTOMERS IN 2015, AS IT CELEBRATES 25 YEAR ANNIVERSARY

New website launch and product safety label catalog mark key improvements for Clarion customers in the coming year.

Milford, PA – December 30, 2014 – [Clarion Safety Systems](#), a leading designer and manufacturer of [safety signs](#) and [safety labels](#), is pleased to announce upcoming improvements that will result in a better customer experience for 2015, which is the company's 25 year anniversary of its incorporation. In the new year, Clarion will launch a new customer-centric, user-friendly website that will help viewers to easily locate and order the products they need to help prevent accidents and reduce liability. Clarion will also produce a new printed safety label catalog that will better serve customers as a resource guide to understanding the complexities of product safety labeling.

"This is an exciting time for our company as we work towards our website's launch. These updates to our online presence are in line with our commitment to quality, and to providing unmatched expertise and world-class service to each and every one of our customers and partners," says Geoffrey Peckham, CEO of Clarion Safety Systems.

When it launches, the website will feature best practice functionality, including easier product navigation and shopping. Clarion's online Learning Center on product safety labels and workplace safety signs will receive fresh, comprehensive content, providing practical information that gives viewers a better understanding of the latest standards and best practices related to visual safety communication – and how to apply them. The [Learning Center](#) will include current material on warnings, standards, product liability, risk assessment and other issues related to safety signs and safety labels. In addition, the look and feel of the site will receive a refresh, with clean and user-friendly design improvements.

"Looking beyond the website, we also understand that some of our customers and partners prefer offline resources and product ordering tools. We have plans to meet their needs as well."

In addition to the website, Clarion plans to publish a new printed product safety label catalog and resource guide for product safety labeling in the second quarter of the year.

"We're extremely grateful to be celebrating 25 successful years in visual safety communication – helping organizations around the world to better reduce risk and protect people. We're looking forward to unveiling the new website and catalog to our customers."

Reducing Risk, Protecting People

To learn more about Clarion and its history in the field of visual safety communication, visit the [company's website](#).

ABOUT CLARION SAFETY SYSTEMS

Clarion Safety Systems, LLC, is the leading designer and manufacturer of visual safety solutions that help customers in more than 180 industries worldwide to make their products and premises safer. Clarion offers a full range of standard and custom products including machinery safety labels, environmental and facility safety signs, pipe and valve identification markings, lockout/tagout products, and safety-grade photoluminescent egress path-marking escape systems. Founded in 1990, the company continues to play a leading role in the development and writing of international and national standards for safety signs, labels, and markings. Clarion is headquartered at 190 Old Milford Road in Milford, PA, 18337, and online at www.clarionsafety.com.

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