



**PRESS RELEASE  
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**AFIA'S 2015 EQUIPMENT MANUFACTURERS CONFERENCE TO FEATURE SAFETY LABEL PRESENTATION  
FROM CLARION SAFETY SYSTEMS**

***Presentation by Clarion Safety Systems on safety label best practices to be featured at the American Feed Industry Association's (AFIA) November 2015 Equipment Manufacturer's Conference***

**Milford, PA – November 2, 2015 – [Clarion Safety Systems](#), a leading designer and manufacturer of [safety signs](#) and [safety labels](#), will be featured in the American Feed Industry Association's (AFIA) November 2015 Equipment Manufacturer's Conference.**

AFIA is the world's largest organization devoted exclusively to representing the business, legislative and regulatory interests of the U.S. animal feed industry and its suppliers. Its [Equipment Manufacturers Conference](#) is an educational event designed to address the many issues pertinent to today's equipment designers, builders and installers who serve the feed, pet food and ingredient industries.

The 2015 conference will be held in St. Petersburg, Florida from November 5-7. At the event, Clarion's director of sales and marketing, Angela Lambert, will be one of only a handful of industry leaders featured with a presentation.

"I'm looking forward to sharing information on effective safety labeling using ANSI Z535.4 and ISO 3864-2, as well as the benefits of the AFIA/Clarion safety label program," says Lambert, who has over ten years of experience collaborating with equipment manufacturers small and large on their visual safety needs. She has also personally worked with customers on the AFIA/Clarion safety label program since its beginnings in 2008.

Clarion is an active member of the American National Standards Institute (ANSI) and International Organization for Standardization (ISO) standards committees. The company's CEO, Geoffrey Peckham, is chairman of the ANSI Z535 Committee for Safety Signs and Colors and of ANSI's U.S. Technical Advisory Group (TAG) to the ISO standards committee responsible for safety signs, labels, colors and symbols (ISO/TC 145).

In addition, Clarion is a longstanding [industry partner](#) of AFIA. The organization utilized Clarion's standards expertise, practical experience and industry leadership to create state-of-the-art safety labels for the feed industry beginning in 2008. The AFIA/Clarion label program gives AFIA members access to a catalog of labels designed specifically for their needs.

**Reducing Risk, Protecting People**

To learn more about the latest developments in product safety labeling, visit Clarion's online safety sign and product safety label [Learning Center](#) and [video library](#).

#### **ABOUT AFIA**

The American Feed Industry Association, based in Arlington, VA, is the world's largest organization devoted exclusively to representing the business, legislative and regulatory interests of the U.S. animal feed industry and its suppliers. Founded in 1909 as the American Feed Manufacturers Association, the name changed to AFIA in 1985 to recognize the importance of all types of companies involved in the feed manufacturing industry—from commercial and integrated feed manufacturers, to ingredient suppliers, pet food manufacturers and equipment manufacturers. AFIA is also the recognized leader on international industry developments and holds membership in the International Feed Industry Federation.

#### **ABOUT CLARION SAFETY SYSTEMS**

Clarion Safety Systems, LLC, is the leading designer and manufacturer of visual safety solutions that help customers in more than 180 industries worldwide to make their products and premises safer. Clarion offers a full range of standard and custom products including machinery safety labels, environmental and facility safety signs, pipe and valve identification markings, lockout/tagout products, and safety-grade photoluminescent egress path-marking escape systems. Founded in 1990, the company continues to play a leading role in the development and writing of international and national standards for safety signs, labels, and markings. Clarion is headquartered at 190 Old Milford Road in Milford, PA, 18337, and online at [www.clarionsafety.com](http://www.clarionsafety.com).

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