

PRESS RELEASE FOR IMMEDIATE RELEASE Erin Earley eearley@clarionsafety.com 570-296-5686

## CLARION SAFETY SYSTEMS' CEO RECEIVES "SAFETY PROFESSIONAL OF THE YEAR" AWARD FROM ASSE'S MANUFACTURING PRACTICE SPECIALTY GROUP

Clarion's CEO, Geoffrey Peckham, honored during the American Society of Safety Engineers' (ASSE) Council on Practices and Standards Awards Luncheon at the Safety 2013 Professional Development Conference and Exposition.

**Milford, PA – July 16, 2013 –** <u>Clarion Safety Systems</u>, a leading designer and manufacturer of <u>safety</u> <u>signs</u> and <u>labels</u>, announced today that its CEO, Geoffrey Peckham, has received the "*Safety Professional of the Year*" award from the American Society of Safety Engineers' (ASSE) Manufacturing Practice Specialty.

Peckham was presented with the award at ASSE's Council on Practices and Standards' awards luncheon, held during ASSE's Safety 2013 Professional Development Conference and Exposition which took place June 24 – 27 in Las Vegas, Nevada. The aim of the luncheon, according to ASSE's Jeff Camplin, vice president of practices and standards, was to recognize safety professionals whose contributions to its practice specialties have gone "above and beyond" to help make the ASSE organization what it is today.

During the June 26 awards ceremony, Peckham was awarded for his frequent article contributions for the practice specialty publications, including the Manufacturing Practice Specialty's *Safely Made* newsletter. Most recently, Peckham's interview on safety sign best practices, titled "Semiotics in the Workplace," was featured in the May 2013 edition of *Safely Made*. He was also acknowledged for his leadership in advancing safety standards for the manufacturing industry, including his work as chair of the ANSI Z535 Committee for Safety Signs and Colors and chair for the U.S. Technical Advisory Group to ISO/TC 145 – Safety Signs, Colors and Symbols. "His work on these and other committees has been vital to the improvement of standards widely used in the manufacturing industry," Camplin said.

ASSE's Manufacturing Practice Specialty is one of 17 practice specialties, groups that allow members to share their knowledge and exchange best practices with other industry experts. Their goal is to provide a forum for industry-specific issues in manufacturing facilities, such as metalworking, timber and lumber working, food processing, chemical, rubber and plastics and printing/publishing locations. In addition to publishing its *Safely Made* newsletter, the Manufacturing Practice Specialty helps develop technical sessions for ASSE's annual Professional Development Conference and regularly sponsors webinars on timely manufacturing-related topics.

## Reducing Risk, Protecting People

Awards for each of the practice specialties have been distributed since the early 1970's, according to ASSE. These awards were established to recognize select practice specialty members who have helped advance the occupational safety, health and environmental profession through exemplary volunteer service to ASSE and to their respective practice specialty during the ASSE calendar year.

## ABOUT ASSE

Founded in 1911, the Des Plaines, IL-based ASSE is the oldest professional safety society and is committed to protecting people, property and the environment. Its more than 34,000 occupational safety, health and environmental professional members lead, manage, supervise, research and consult on safety, health, transportation and environmental issues in all industries, government, labor, health care and education. Visit <u>www.asse.org</u> for more information.

## **ABOUT CLARION SAFETY SYSTEMS**

Clarion Safety Systems, LLC, is the leading designer and manufacturer of visual safety solutions that help customers in more than 180 industries worldwide to make their products and premises safer. Clarion offers a full range of standard and custom products including machinery safety labels, environmental and facility safety signs, pipe and valve identification markings, lockout/tagout products, and safety-grade photoluminescent egress path-marking escape systems. Founded in 1990, the company continues to play a leading role in the development and writing of international and national standards for safety signs, labels, and markings. Clarion is headquartered at 190 Old Milford Road in Milford, PA, 18337, and online at www.clarionsafety.com.

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