



**PRESS RELEASE
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**Contact: Erin Earley
earley@clarionsafety.com
570-296-5686**

PRODUCT SAFETY LABEL GUIDANCE ON SYMBOLS FROM CLARION SAFETY SYSTEMS FEATURED IN *IN COMPLIANCE MAGAZINE*

Clarion Safety Systems' CEO Geoffrey Peckham has been featured in the latest issue of In Compliance Magazine, a leading resource for electrical engineering professionals, providing expertise on personal protective equipment (PPE) symbols used in product safety labels

Milford, PA – January 22, 2015 – [Clarion Safety Systems](#), a leading designer and manufacturer of safety signs and safety labels, has been featured in the latest issue of *In Compliance Magazine*, a leading source for news, information and resources for electrical engineering professionals.

In Compliance delivers the latest news, standards updates, technical explanations and guidance, as a resource for engineers to turn to for education, information and inspiration.

Geoffrey Peckham, CEO of Clarion Safety Systems, authored the “On Your Mark” column, published in the January 2015 edition of [In Compliance Magazine](#). The article explores the development of safety symbols for personal protective equipment (PPE) and the use of the new ISO universal head shape.

The article is the first piece in a four-part series focusing on safety symbols used on product safety labels and how they have changed over time to become more universally recognizable. “[On Your Mark](#)” is a regular column that discusses the latest best practices in labeling and how graphical symbols are used to more effectively convey safety messages.

“Using well-designed symbols on product safety labels helps you to more universally communicate your intended safety message,” says Peckham. “PPE symbols are a good first topic to explore in this series as PPE crosses so many different industries. The wearing of personal protective equipment is one of the ways people avoid hazards in a multitude of workplace settings.”

Peckham’s credentials include currently serving as chair of both the ANSI Z535 Committee for Safety Signs and Colors and the U.S. Technical Advisory Group to ISO Technical Committee 145 – Graphical Symbols.

“I’m excited to be a part of the *In Compliance* contributing author team again this year, and to share my insight from being engaged in the process of the global standardization of symbols. The ultimate goal is effective communication to create safer products.”

To learn more about the latest developments in product safety labeling, visit Clarion's website or watch its short, educational video on "[Effective Safety Symbols, Signs and Labels.](#)"

Additional up-to-date information covering a wide range of topics related to a manufacturer's duty to warn and the latest standards-based best practices can be found in Clarion's online safety sign and product safety label [Learning Center](#).

ABOUT CLARION SAFETY SYSTEMS

Clarion Safety Systems, LLC, is the leading designer and manufacturer of visual safety solutions that help customers in more than 180 industries worldwide to make their products and premises safer. Clarion offers a full range of standard and custom products including machinery safety labels, environmental and facility safety signs, pipe and valve identification markings, lockout/tagout products, and safety-grade photoluminescent egress path-marking escape systems. Founded in 1990, the company continues to play a leading role in the development and writing of international and national standards for safety signs, labels, and markings. Clarion is headquartered at 190 Old Milford Road in Milford, PA, 18337, and online at www.clarionsafety.com.

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