



**PRESS RELEASE  
FOR IMMEDIATE RELEASE**

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**PRODUCT SAFETY LABEL GUIDANCE FROM CLARION SAFETY SYSTEMS FEATURED IN IN COMPLIANCE MAGAZINE**

***Product safety label expertise from Clarion Safety Systems' CEO Geoffrey Peckham has been featured in the latest issue of In Compliance Magazine, a leading resource for electrical engineering professionals***

**Milford, PA – October 14, 2014 –** [\*\*Clarion Safety Systems\*\*](#), a leading designer and manufacturer of safety signs and safety labels, has been featured in the latest issue of *In Compliance Magazine*, a leading source for news, information and resources for electrical engineering professionals.

*In Compliance* delivers the latest news, standards updates, technical explanations and guidance, as a resource for engineers to turn to for education, information and inspiration.

Geoffrey Peckham, CEO of Clarion Safety Systems, authored the “On Your Mark” column, published in the October 2014 edition of [\*In Compliance Magazine\*](#). The article is part of a four-part series focusing on effective product safety labeling, with the latest piece exploring the topic of risk severity levels. “[On Your Mark](#)” is a regular column that discusses the latest best practices in labeling and graphical symbols, and how they’re used to effectively convey safety messages.

Peckham’s credentials include currently serving as chair of both the ANSI Z535 Committee for Safety Signs and Colors and the U.S. Technical Advisory Group to ISO Technical Committee 145 – Graphical Symbols.

“It’s an honor to be part of the *In Compliance* author and contributor team; it allows me to share information on effective communication to create safer products. A critical part of an engineer’s task in designing a great product is to make sure potential hazards are designed out, guarded or warned about. Following the latest best practices in safety labeling can mean the difference between life and death,” says Peckham. “I look forward to continuing to share articles and insight on this important topic with the electrical engineering industry in the coming year.”

To learn more about the latest developments in product safety labeling, visit Clarion’s website or watch its short, educational video on “[Effective Safety Symbols, Signs and Labels](#).”

**Reducing Risk, Protecting People**

Additional up-to-date information covering a wide range of topics related to a manufacturer's duty to warn and the latest standards-based best practices can be found in Clarion's online safety sign and product safety label [Learning Center](#).

#### **ABOUT CLARION SAFETY SYSTEMS**

Clarion Safety Systems, LLC, is the leading designer and manufacturer of visual safety solutions that help customers in more than 180 industries worldwide to make their products and premises safer. Clarion offers a full range of standard and custom products including machinery safety labels, environmental and facility safety signs, pipe and valve identification markings, lockout/tagout products, and safety-grade photoluminescent egress path-marking escape systems. Founded in 1990, the company continues to play a leading role in the development and writing of international and national standards for safety signs, labels, and markings. Clarion is headquartered at 190 Old Milford Road in Milford, PA, 18337, and online at [www.clarionsafety.com](http://www.clarionsafety.com).

#### **ABOUT IN COMPLIANCE MAGAZINE**

*In Compliance Magazine* strives to be the ultimate compliance information resource for electrical engineering professionals. Each magazine issue is packed with high quality technical content, the latest engineering news, and global compliance updates. Beyond the monthly issues, *In Compliance* also offers a variety of newsletters and online news resources available at [www.incompliancемаг.com](http://www.incompliancемаг.com).

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