



**PRESS RELEASE  
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**CLARION SAFETY SYSTEMS' EXPERTISE IN POOL SAFETY SIGNAGE FEATURED IN WATER SAFETY PUBLICATION**

***Clarion Safety Systems featured in new edition of "The Complete Swimming Pool Reference" book***

**Milford, PA – July 22, 2014** – [Clarion Safety Systems](#), a leading designer and manufacturer of safety signs and safety labels, has been featured in a newly published book on [pool safety](#), "The Complete Swimming Pool Reference," authored by aquatic professionals Tom Griffiths and Rachel Griffiths.

The book, now in its third edition and improved with up-to-date, cutting edge information and trends, has been a respected staple in libraries of aquatic professionals for nearly a quarter century. Authors Rachel and Tom Griffiths combine more than 50 years of professional swimming pool experience in the United States and abroad to educate on the newest swimming pool technologies and information to improve the safety and enjoyment of aquatic facilities. New information in this edition includes the Americans With Disabilities Act, expanded risk management chapters and in-depth discussions on water safety.

Geoffrey Peckham, CEO of Clarion Safety Systems, contributed to the book's water safety content. The chapter he wrote, "Rethinking Pool Signage," explores the main purposes of pool safety sign systems and the characteristics of effective, best practice signage. Peckham's credentials include currently serving as chair of both the ANSI Z535 Committee for Safety Signs and Colors and the U.S. Technical Advisory Group to ISO Technical Committee 145 – Graphical Symbols.

"It was an honor to be a part of this important safety publication and to help to share information on effective communication to create safer aquatic environments," says Peckham. "Aquatic facilities face three major challenges: preventing accidents from occurring, protecting their facility from liability and meeting code regulations. Using the ANSI standards, well-designed graphical symbols, clearly defining and communicating their content, and choosing the ideal placement locations are the keys to an effective pool safety sign system. Getting this information right can be the difference between life and death for a facility's patrons."

The book combines technical aspects of pool operations manuals with practical water safety information, and is written for all those who own, operate, or otherwise work at swimming pools, including lifeguards, pool operators, pool managers, swimming and diving coaches, and residential pool owners. It is available through Sagamore Publishing, where individual print books or ebooks can be ordered.

**Reducing Risk, Protecting People**

To learn more about pool safety, visit Clarion’s website or watch its short, educational video on [\*“Preventing Swimming Pool Accidents and Lawsuits.”\*](#)

Additional, up-to-date information covering a wide range of topics related to effective safety signs and labels can be found in Clarion’s online safety sign and safety label [Learning Center](#).

#### **ABOUT CLARION SAFETY SYSTEMS**

Clarion Safety Systems, LLC, is the leading designer and manufacturer of visual safety solutions that help customers in more than 180 industries worldwide to make their products and premises safer. Clarion offers a full range of standard and custom products including machinery safety labels, environmental and facility safety signs, pipe and valve identification markings, lockout/tagout products, and safety-grade photoluminescent egress path-marking escape systems. Founded in 1990, the company continues to play a leading role in the development and writing of international and national standards for safety signs, labels, and markings. Clarion is headquartered at 190 Old Milford Road in Milford, PA, 18337, and online at [www.clarionsafety.com](http://www.clarionsafety.com).

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