



**PRESS RELEASE
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CLARION SAFETY SYSTEMS LAUNCHES LABORATORY SAFETY SIGN PRODUCT

New, state-of-the-art sign system identifies lab dangers and PPE requirements to better protect people and reduce risk in areas where hazardous materials are in use.

Milford, PA – July 30, 2012 – Clarion Safety Systems, a leading designer and manufacturer of safety signs and labels, announced today the launch of a new state-of-the-art safety sign system for areas where hazardous materials are in use, like laboratory environments.

The Clarion lab door safety sign solution provides flexibility to identify specific hazards and conditions in labs, as well as personal protective equipment (PPE) requirements. Placed on or next to lab doors, the quick-tailored signs keep lab employees and visitors informed, and provide critical data for emergency responders, in the event of an accident.

Safety and training programs are crucial in maintaining safe workplaces. Signs, visual reminders that reinforce safety at the point of interaction with a potential hazard, support and strengthen these safety programs. In lab environments, a variety of messages must be communicated, from PPE requirements to emergency contact information. Often, this content must be customized to the specific lab environment, and may be subject to change. This has led to signage which is haphazard, cluttered and unorganized. Until now.

“Due to the fluid nature of lab environments, it’s often a challenge for facilities to be clear, concise, and compliant in their safety signage. This is where the new methods for communicating risk, the latest warnings technology, are key. These new communication methodologies – the U.S. and international best practice standards and safety semiotics (the science behind how signs and symbols communicate) – make all the difference when it comes to creating effective warnings,” says Geoffrey Peckham, President of Clarion Safety Systems.

“To engineer this new solution, we’ve applied our expertise in standards and semiotics, as well as our practical experience working with safety, health and environmental professionals to understand their needs. At Clarion, we believe that, when it comes to effective visual safety communication, the solution is not more safety signage, it’s *more effective* safety signage.”



The Clarion lab door safety sign system applies best practice standards for safety communication and customization capabilities, offering a quick-tailored safety solution to keep employees and visitors informed and provide critical information to emergency responders.

Reducing Risk, Protecting People

The Clarion lab door safety sign features:

- **Flexible display framework** to allow messages, including type and length of content, to be adapted to suit varying environments, while still providing an organized, consistent look when placing multiple signs across workplace locations.
- **Individual, pull-out component slots** to allow for easy and economical updates without having to replace the full display.
- **Compliance expertise** to ensure best practice messaging that is ANSI and ISO standards-compliant.
- **Fully customizable messaging** that can be tailored to fit the specifications of virtually any lab environment.
- **Architectural aluminum frame** with concealed fasteners (mounting holes and adhesive strips) to provide an attractive display of critical lab information.

The Clarion lab door sign safety product can be customized and purchased by calling Clarion at (800) 748-0241. For further information about Clarion customization capabilities, visit the [Resource Center](#) at clarionsafety.com.

ABOUT CLARION SAFETY SYSTEMS

Clarion Safety Systems, LLC, is the leading designer and manufacturer of visual safety solutions that help customers in more than 180 industries worldwide to make their products and premises safer. Clarion offers product & machinery safety labels, environmental & facility safety signs, pipe & valve identification markings, lockout/tagout products, and safety-grade photoluminescent egress path-marking escape systems. Founded in 1990, the company continues to play a leading role in the development and writing of international and national standards for visual safety communication systems. Clarion is headquartered at 190 Old Milford Road in Milford, PA, 18337, and online at www.clarionsafety.com.

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