



**PRESS RELEASE  
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**WATER SAFETY – INCLUDING CLARION’S POOL SAFETY SIGN SYSTEM – IN FOCUS AT NATIONAL DROWNING PREVENTION ALLIANCE’S 2016 EDUCATIONAL CONFERENCE**

***Clarion to provide pool safety signs to participants at the National Drowning Prevention Alliance (NDPA) Educational Conference March 29 – April 1, 2016 in Phoenix/Mesa, AZ***

**Milford, PA – March 24, 2016 –** [Clarion Safety Systems](#), a leading designer and manufacturer of safety signs and safety labels, is pleased to announce that as part of its ongoing partnership with the National Drowning Prevention Alliance (NDPA) to promote water safety, it will be supporting the organization’s annual educational conference to be held March 29 – April 1 in Phoenix/Mesa, AZ.

The NDPA Educational Conference is the leading national conference devoted to drowning prevention, designed to offer attendees the best-of-the-best in research, products, educational programming, outreach strategies, policy and code, and international relations.

Clarion will be supporting the conference by donating a full “No Lifeguard on Duty” pool safety sign system (for unguarded pools) to the conference’s silent auction event. Proceeds from the event go toward providing scholarships for students studying in a field related to drowning prevention/water safety to attend next year’s conference.

Clarion’s pool safety sign system is part of the [NDPA’s Seal of Safer Pool Practices](#) program – a collaboration between Clarion and the NDPA to promote water safety and best practice safety guidelines for aquatic facilities. Included in the program is a guideline regarding the necessity of posting best practice pool safety signs to effectively communicate water hazards and risks. As part of its program, the NDPA recommends Clarion’s pool safety sign system of comprehension tested signs.

Clarion’s [pool safety sign system](#) use state-of-the-art graphical symbols, color, language and special formatting to communicate the most serious water safety hazards like no other signage on the market today.

“Our safety signs are expertly designed to comply with the latest standards and to help fulfill pool owners’ legal duty to warn. Our signage has also been ‘put to the test’ – undergoing extensive comprehension testing designed by independent experts and administered by the NDPA – in order to confirm that key symbols and signs are quickly recognized and clearly understood by viewers,” says Angela Lambert, Director of Sales and Marketing at Clarion.

“We’re pleased to be able to share our best practice signage at this important NDPA event, and help our water safety partners there to promote aquatic safety. Our organizations share the same goal: to keep people safe as they enjoy water activities.”

For more information on the partnership between Clarion and the NDPA, visit [Clarion’s website](#).

#### **About Clarion’s Pool Safety Sign System**

Clarion pool safety sign systems are available for purchase directly from Clarion’s [online pool safety catalog](#), as well as from leading commercial pool suppliers, including Recreonics and Lincoln Equipment. Signs are offered in English, Spanish, and bilingual English/Spanish. They are customizable in over 30 different languages and in various sizes and finishes to meet location and climate-based considerations. Additional information on pool safety and the importance of effective pool safety signage is available on the Clarion website, and by viewing the short, 4-minute video “[Preventing Swimming Pool Accidents and Lawsuits](#).”

#### **ABOUT CLARION SAFETY SYSTEMS**

Clarion Safety Systems, LLC, is the leading designer and manufacturer of visual safety solutions that help customers in more than 180 industries worldwide to make their products and premises safer. Clarion offers a full range of standard and custom products including machinery safety labels, environmental and facility safety signs, pipe and valve identification markings, lockout/tagout products, and safety-grade photoluminescent egress path-marking escape systems. Founded in 1990, the company continues to play a leading role in the development and writing of international and national standards for safety signs, labels, and markings. Clarion is headquartered at 190 Old Milford Road in Milford, PA, 18337, and online at [www.clarionsafety.com](http://www.clarionsafety.com).

#### **ABOUT THE NATIONAL DROWNING PREVENTION ALLIANCE**

The [National Drowning Prevention Alliance](#) (NDPA) is a 501(c) non-profit organization created to form a catalyst for drowning prevention on a national scale. The NDPA is comprised of members, supporters, partner organizations, foundations and advocates that work towards increasing awareness of drowning prevention and water safety through collaboration. The NDPA believes that UNITED, we can prevent the tragedy of drowning and that together we make a difference in water safety in the United States and internationally.

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