



**PRESS RELEASE
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CLARION SAFETY SYSTEMS ANNOUNCES NEW PRESIDENT

Clarion welcomes new president, Deborah Patterson; Geoffrey Peckham to continue to serve as CEO and to take on new role leading research and development efforts.

Milford, PA – October 15, 2012 – Clarion Safety Systems, a leading designer and manufacturer of safety signs and labels, announced today that it is welcoming new president, Deborah Patterson, to head the company's operations as it looks towards continued leadership and expansion in the visual safety communication industry.

"This is an exciting time for Clarion – for our employees, for our customers, and for the future of our company," says Geoffrey Peckham, who will continue to serve as Clarion's chief executive officer, while taking on a new role as director of the company's research and development efforts.

"We're pleased to have someone of Deborah's caliber onboard our team at Clarion. We know her skills and experience will greatly benefit our company as we continue to lead our industry in the development of safety sign and label systems that better reduce risk and protect people," Peckham says. "At the same time, I personally look forward to focusing my time on my positions as chair of the ANSI Z535 standards committee, chair of the U.S. TAG to the ISO standards for safety signs and symbols, and working directly with our clients to develop the state-of-the-art safety sign systems they need for their products, factories and environments."

Patterson brings over 20 years of leadership experience to Clarion, including holding senior management positions at Deloitte Consulting, Honeywell, and Sun Chemical. She is a graduate of the Georgia Institute of Technology, and received her MBA from The Wharton School of Business at the University of Pennsylvania.

"It's truly a privilege to take on this position at Clarion – an exceptional company with a proven track record of leadership and innovation in a field that directly impacts not only the bottom line of companies, but the lives of its employees and customers," says Patterson. "I look forward to the strategic expansion of the safety products and services we provide, both here in the United States and abroad."



Deborah Patterson,
President, Clarion Safety
Systems



Geoffrey Peckham, CEO and
Director of Research &
Development, Clarion Safety
Systems

ABOUT CLARION SAFETY SYSTEMS

Clarion Safety Systems, LLC, is the leading designer and manufacturer of visual safety solutions that help customers in more than 180 industries worldwide to make their products and premises safer. Clarion offers a full range of standard and custom products including machinery safety labels, environmental and facility safety signs, pipe and valve identification markings, lockout/tagout products, and safety-grade photoluminescent egress path-marking escape systems. Founded in 1990, the company continues to play a leading role in the development and writing of international and national standards for safety signs, labels, and markings. Clarion is headquartered at 190 Old Milford Road in Milford, PA, 18337, and online at www.clarionsafety.com.

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Clarion Safety Systems helps companies reduce risk and protect people with best practice, standards-compliant safety labels, safety signs, and safety markings.