



**PRESS RELEASE
FOR IMMEDIATE RELEASE**

**Contact: Erin Earley
earley@clarionsafety.com
570-296-5686**

CLARION SAFETY SYSTEMS ANNOUNCES SPONSORSHIP AND PARTICIPATION IN ASSE'S SAFETY 2012

Geoffrey Peckham, President of Clarion Safety Systems, to present educational session on the new era in visual safety communications.

Milford, PA – May 29, 2012 – Clarion Safety Systems, a leading designer and manufacturer of safety signs and labels, announces its Silver Sponsorship of the American Society of Safety Engineers' (ASSE) Safety 2012 Professional Development Conference and Exposition to be held June 3-6 in Denver, CO.

The Safety 2012 sponsorship builds on the longstanding partnership between Clarion and ASSE – the oldest professional safety organization, committed to protecting people, property and the environment – as part of the company's efforts to support safety and health professionals and reduce risk in the workplace. Other recent initiatives include partnering with the ASSE Foundation to sponsor an annual \$5,000 scholarship, the Clarion Safety Doctoral Scholarship, awarded each spring to an aspiring safety communication professional pursuing a doctoral degree in occupational safety and health.

In addition to its Silver Sponsorship, Clarion will participate in ASSE's Safety 2012 Exposition by exhibiting at booth #932, sharing information on the power of semiotics and a systems approach to safety communication, as well as providing resources on understanding OSHA's adoption of the Globally Harmonized System of Classification and Labeling of Chemicals (GHS). Additionally, Clarion Safety Systems president, Geoffrey Peckham, will lead Educational Session 667, "A New Era in Visual Safety Communications: ANSI Z535.2-2011", and Clarion is a luncheon sponsor during the conference, presenting a short video on the power of safety semiotics to attendees.

"We look forward to talking with ASSE professionals at Safety 2012 to learn about their work, their hazards, and the ways we can use Clarion expertise in semiotics to help create the new benchmark of safety communication in their industries," Peckham says. "By working together, we can take a dramatic step forward in achieving our common goal – keeping people safe."

Clarion Safety Systems at ASSE's Safety 2012

ASSE Exposition

See Clarion in booth #932 from June 3-5. Learn about the power of safety semiotics – the science behind how signs and symbols communicate – and how it can reduce risk and protect people.

Clarion Sponsored Luncheon

On Monday, June 4 Clarion is the luncheon sponsor for the Safety 2012 attendees, where they will see a three minute video on “The Power of Safety Semiotics” and how intelligently applied safety communication can make a difference to reduce accidental injuries and deaths.

ASSE Educational Session

Learn about “A New Era in Visual Safety Communications: ANSI Z535.2-2011” at Educational Session #667, on Tuesday, June 5 from 3:00 p.m. - 4:15 p.m. Presented by: Tom Bresnahan, CSP, Bresnahan Consulting, Associates, ASSE Society Fellow; Ann Minzner Conley, CSP, Chubb & Son, Inc.; Geoffrey Peckham, Clarion Safety Systems, Chair - ANSI Z535 Committee.

ABOUT ASSE

Founded in 1911, the Des Plaines, IL-based ASSE is the oldest professional safety society and is committed to protecting people, property and the environment. Its more than 34,000 occupational safety, health and environmental professional members lead, manage, supervise, research and consult on safety, health, transportation and environmental issues in all industries, government, labor, health care and education. The ASSE PDC and exposition will feature more than 200 educational sessions, corporate leaders and federal officials speaking along with hundreds of companies showcasing their products. Go to www.safety2012.org or to www.asse.org for more information.

ABOUT CLARION SAFETY SYSTEMS

Clarion Safety Systems, LLC, is the leading designer and manufacturer of visual safety solutions that help customers in more than 180 industries worldwide to make their products and premises safer. Clarion offers product & machinery safety labels, environmental & facility safety signs, pipe & valve identification markings, lockout/tagout products, and safety-grade photoluminescent egress path-marking escape systems. Founded in 1990, the company continues to play a leading role in the development and writing of international and national standards for visual safety communication systems. Clarion is headquartered at 190 Old Milford Road in Milford, PA, 18337, and online at www.clarionsafety.com.

###