



**PRESS RELEASE
FOR IMMEDIATE RELEASE**

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CLARION SAFETY SYSTEMS ANNOUNCES SPONSORSHIP AND PARTICIPATION IN ASSE SAFETY 2013

Clarion CEO Geoffrey Peckham to present educational session on effective visual safety communication to reduce risk and protect people, shown through the new sign system improving guest safety at the Bahamas' Atlantis Paradise Island waterpark and resort.

Milford, PA – June 20, 2013 – [Clarion Safety Systems](#), a leading designer and manufacturer of [safety signs](#) and [labels](#), announces its sponsorship and participation in the American Society of Safety Engineers' (ASSE) Safety 2013 Professional Development Conference (PDC) and Exposition to be held June 24 – 27 in Las Vegas, NV.

The Safety 2013 sponsorship builds on the longstanding partnership between Clarion and ASSE – the oldest professional safety organization, committed to protecting people, property and the environment – as part of the company's efforts to support safety professionals and reduce workplace risk. Other recent initiatives include partnering with the ASSE Foundation to sponsor an annual \$5,000 scholarship, the Clarion Safety Doctoral Scholarship, awarded each spring to an aspiring safety communication professional pursuing a doctoral degree in occupational safety and health.

In addition to its sponsorship, Clarion will participate in ASSE's Safety 2013 Expo by exhibiting at booth #2024, showcasing the power of effective facility safety sign systems, as well as providing resources on understanding OSHA's proposed standards update to regulations on workplace safety signs and tags.

Clarion's CEO, Geoffrey Peckham, will lead Educational Session 531, "*Reducing Risk in Paradise – Steps the Atlantis Resort Took to Improve Guest Safety.*" The PDC session, presented by Peckham and Ronald E. Smith, CPCU, ARM, AMIM, Kerzner International North America, Inc., will explore how effective visual safety communication can reduce risk and protect people, shown through the new safety sign system protecting guests at the Bahamas' Atlantis Paradise Island waterpark and resort.

"We're pleased to once again be part of the ASSE Safety PDC and expo, an important event where the professional safety community has the opportunity to come together to advance our common goal: sending workers home safely to their families at the end of each day," says Clarion president, Deb Patterson. "We look forward to talking with other environmental, health and safety leaders to learn about their work, their hazards, and the ways Clarion expertise can help to create the new benchmark

for safety communication in their industries. By working together, we believe we can take a dramatic step forward in keeping people safe from harm.”

Clarion Safety Systems at ASSE Safety 2013

ASSE Exposition

See Clarion in booth #2024 from June 24 – 26. Clarion will share information on the power of effective facility safety sign systems and provide resources to better understand OSHA’s proposed standards update to regulations on workplace safety signs and tags. Attendees will also have the chance to enter a Clarion drawing to win an iPad Mini.

ASSE PDC Educational Session

Learn about “*Reducing Risk in Paradise – Steps the Atlantis Resort Took to Improve Guest Safety*” at educational session #531, on Tuesday, June 25 from 3:15 p.m. - 4:15 p.m. Presented by: Geoffrey Peckham, Clarion Safety Systems and Ronald E. Smith, CPCU, ARM, AMIM, Kerzner International North America, Inc.

ABOUT ASSE

Founded in 1911, the Des Plaines, IL-based ASSE is the oldest professional safety society and is committed to protecting people, property and the environment. Its more than 34,000 occupational safety, health and environmental professional members lead, manage, supervise, research and consult on safety, health, transportation and environmental issues in all industries, government, labor, health care and education. The ASSE PDC and exposition will feature more than 240 educational sessions, corporate leaders and federal officials speaking along with hundreds of companies showcasing their products. Visit www.safety2013.org or www.asse.org for more information.

ABOUT CLARION SAFETY SYSTEMS

Clarion Safety Systems, LLC, is the leading designer and manufacturer of visual safety solutions that help customers in more than 180 industries worldwide to make their products and premises safer. Clarion offers a full range of standard and custom products including machinery safety labels, environmental and facility safety signs, pipe and valve identification markings, lockout/tagout products, and safety-grade photoluminescent egress path-marking escape systems. Founded in 1990, the company continues to play a leading role in the development and writing of international and national standards for safety signs, labels, and markings. Clarion is headquartered at 190 Old Milford Road in Milford, PA, 18337, and online at www.clarionsafety.com.

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