



**PRESS RELEASE  
FOR IMMEDIATE RELEASE**

**Contact: Erin Earley  
earley@clarionsafety.com  
570-296-5686**

**CLARION SAFETY SYSTEMS' CEO APPOINTED TO TOP LEADERSHIP POSITION FOR SAFETY SIGN STANDARDS-WRITING**

*At committee meetings held in Rome, Italy, the British Standards Institute appointed Clarion CEO, Geoffrey Peckham, as the chair-elect to the International Organization for Standardization's Technical Committee 145, one of the world's most influential standards-writing committees*

**Milford, PA – June 2, 2016 – [Clarion Safety Systems](#), a leading designer and manufacturer of [safety signs](#) and [safety labels](#), is pleased to announce that its CEO, Geoffrey Peckham, has been formally appointed by the British Standards Institute (BSI) as the chair-elect of the International Organization for Standardization's (ISO) Technical Committee 145 (ISO/TC 145). He has also been appointed as the chair of the committee's leadership Advisory Group.**



**Delegates at 2013's ISO/TC 145 Plenary Meeting in Stockholm, Sweden**

BSI, the secretary of ISO/TC 145, discussed its succession plan at the May 23 ISO/TC 145 Advisory Group meeting and May 25 ISO TC/145 Plenary meeting, both held in Rome, Italy. Peckham has accepted BSI's proposal, and ISO's Technical Management Board is expected to officially confirm his appointment to the position of chair-elect in the end of July. According to the succession plan, Peckham will replace Barry Gray as chair of ISO/TC 145 in the beginning of January 2018, after Gray's term ends.

"Mr. Peckham has been a long-standing and active member of TC 145, including the subcommittees and working groups. He has good knowledge of all aspects of TC 145 activities and has taken a particular interest in the promulgation of our standards and produced an excellent [video of the committee's work](#). He is also the chair of the U.S. committee and should make a good appointment to follow Barry Gray," says Dr. Charles Whitlock, Secretary of TC 145.

ISO/TC 145 is one of the most influential standards-writing committees in the world. This international committee standardizes the symbols that appear on products and for use in built environments –

symbols that indicate, for example, the controls for “windshield wipers” and “headlights” in cars, “fast” and “slow” on lawn tractors, and the location of departure gates and baggage claim areas at airports.

"It's a great honor to have BSI reach 'across the pond' and ask me to be the next chairman of this important ISO committee. Barry Gray has admirably chaired the committee for many years and through his leadership, the depth and breadth of the committee's standards have impressively evolved to the point where they are well-recognized today as defining global best practices for every topic they touch," says Peckham.

“ISO/TC 145 is helping to invent a global language of symbols that helps people navigate their way through life – and to do so safely. I will do my very best to provide the leadership necessary for this committee to continue to have a positive effect in the ever-more complex world we live in.”

Safety sign standards are a large part of ISO/TC 145's work. It is the only international committee responsible for the standardization of graphical symbols used on safety signs. It currently has 19 countries as participating members and 32 countries as observing members.

For twenty years, Clarion has been a member of ISO/TC 145, along with the likes of John Deere, Caterpillar, and a number of other organizations. Peckham currently serves as chairman of both the ANSI Z535 Committee for Safety Signs and Colors and of ANSI's U.S. Technical Advisory Group (TAG) to ISO/TC 145.

Clarion is an active member of the preeminent standards bodies responsible for safety sign standards – the American National Standards Institute (ANSI) domestically and ISO internationally. In addition to its prominent roles on the ANSI and ISO standards committees, Clarion actively participates in leadership roles in standards-related initiatives headed by the Occupational Safety and Health Administration (OSHA), the American Society of Safety Engineers (ASSE), the National Fire Protection Association (NFPA), Underwriters Laboratories (UL), Semiconductor Equipment and Materials International (SEMI), the Association of Aquatic Professionals, and the Laser Institute of America.

Visit [Clarion's website](#) to learn more about the company's standards expertise and industry leadership. Clarion has a number of resources available to share its safety sign and label standards expertise in its comprehensive online [Learning Center](#). This includes a video library focusing on important topics related to safety, risk reduction, the legal implications of warnings, and standards-related issues. One of its videos, “[The Case for the Standardization of Graphical Symbols](#),” describes how ISO is creating a new global language – independent of words – that helps to keep people safe from harm.

## **ABOUT CLARION SAFETY SYSTEMS**

Clarion Safety Systems, LLC, is the leading designer and manufacturer of visual safety solutions that help customers in more than 180 industries worldwide to make their products and premises safer. Clarion offers a full range of standard and custom products including machinery safety labels, environmental and facility safety signs, pipe and valve identification markings, lockout/tagout products, and safety-grade photoluminescent egress path-marking escape systems. Founded in 1990, the company continues to play a leading role in the development and writing of international and national standards for safety

signs, labels, and markings. Clarion is headquartered at 190 Old Milford Road in Milford, PA, 18337, and online at [www.clarionsafety.com](http://www.clarionsafety.com).

#### **ABOUT ISO**

ISO is an independent, non-governmental international organization with a membership of 161 national standards bodies. Through its members, it brings together experts to share knowledge and develop voluntary, consensus-based, market-relevant international standards that support innovation and provide solutions to global challenges. The formation of ISO/TC 145 dates back to 1970. The standards body has three subcommittees: Public Information Symbols (SC1), Safety (SC2), and Equipment and Control Symbols (SC3). To learn more, visit [www.iso.org](http://www.iso.org).

###