



**PRESS RELEASE
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**PRODUCT LIABILITY SEMINAR HOSTED BY THE DEFENSE RESEARCH INSTITUTE TO FEATURE PANEL ON
ADEQUATE WARNINGS WITH CLARION SAFETY SYSTEMS' CEO**

***Clarion CEO Geoffrey Peckham to be part of seminar on product liability and effective warning labels
this February at the Defense Research Institute's Product Liability Conference***

Milford, PA – January 26, 2016 – [Clarion Safety Systems](#), a leading designer and manufacturer of [safety signs](#) and [labels](#), announced today that its CEO Geoffrey Peckham, chair of the ANSI Z535 committee, will be a featured expert at the Defense Research Institute's (DRI) 2016 Product Liability Conference.

DRI is the leading organization of defense attorneys and in-house counsel and is the largest international membership organization of attorneys defending the interests of business and individuals in civil litigation. Its 3-day seminar takes place February 3 – 5, 2016 in New Orleans, Louisiana and is an educational and networking event offering insight from in-house counsel, marquee trial and appellate lawyers, and other product liability experts.

Peckham will be part of a two-hour roundtable discussion on product safety labeling and how adequate warnings can help defense attorneys win lawsuits. Joining him on the panel are Steven Hall, a senior consultant at Applied Safety and Ergonomics and chair of the ANSI Z535.4 Subcommittee on Product Safety Signs and Labels, Eric Junginger from Hanson Bridgett LLP, and Cal Burnton, a partner in the Chicago law firm of Steptoe & Johnson LLP who has earned a national reputation for defending complex product liability and mass toxic tort cases.

With two leading experts from ANSI Z535, the committee responsible for the primary safety label standard in the U.S. (Peckham and Hall), and well-qualified legal expertise (Burnton and Junginger), this presentation and roundtable discussion will give voice to the perspectives of some of the most prominent thought leaders in the field of on-product warnings.

"I look forward to being a part of this discussion with my fellow colleagues and true experts in the field, as well as sharing information on symbols, translations and the future of product safety label design," says Peckham.

Peckham has [25 years of experience](#) in actively advancing safety communications. He has led and continues to lead both the U.S. and international efforts to harmonize standards for safety signs, labels and markings; this includes contributing to the leadership and direction of ANSI, ISO, OSHA and NFPA safety codes. He currently serves as chair of the ANSI Z535 Committee for Safety Signs and Colors and chair of the U.S. TAG to ISO/TC 145 – Graphical Symbols. He has also been selected as a member of the U.S. TAG to ISO/PC 283, an ISO committee writing a new standard, ISO 45001 Occupational Health and

Safety Management Systems, which will, when finished, define global best practices for workplace safety.

Additional information on the Product Liability Conference can be found on the [Defense Research Institute's website](#).

ABOUT THE DEFENSE RESEARCH INSTITUTE

Founded in 1960, the Defense Research Institute (DRI) is the leading organization of defense attorneys and in-house counsel. Membership in DRI provides access to resources and tools for attorneys who strive to provide high-quality, balanced and excellent service to their clients and corporations. DRI is host to 30 substantive committees whose focus is to develop ongoing and critical dialogue about areas of practice.

ABOUT CLARION SAFETY SYSTEMS

Clarion Safety Systems, LLC, is the leading designer and manufacturer of visual safety solutions that help customers in more than 180 industries worldwide to make their products and premises safer. Clarion offers a full range of standard and custom products including machinery safety labels, environmental and facility safety signs, pipe and valve identification markings, lockout/tagout products, and safety-grade photoluminescent egress path-marking escape systems. Founded in 1990, the company continues to play a leading role in the development and writing of international and national standards for safety signs, labels, and markings. Clarion is headquartered at 190 Old Milford Road in Milford, PA, 18337, and online at www.clarionsafety.com.

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