



**PRESS RELEASE
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CLARION SAFETY SYSTEMS ANNOUNCES LAUNCH OF NEW FACILITY SAFETY SIGN PRODUCT LINE

Clarion's new line of facility safety signs, tags and markings includes a comprehensive offering of products and services to more effectively reduce risk and protect people.

Milford, PA – July 23, 2013 – [Clarion Safety Systems](#), a leading designer and manufacturer of [safety signs](#) and [labels](#), announced today the launch of its new and expanded product line of facility safety signage. Its facility safety signs, tags and markings include a comprehensive offering of products and services to more effectively reduce risk and protect people amid today's heightened regulatory and liability environment.

The Clarion product line includes five main categories of signage: Safety Equipment Location Signs; Fire Equipment Location Signs; Security/Company Policy Signs; Egress Pathmarking Signs and Markings; and Accident Prevention Signs, Labels and Tags. Additional services, such as custom design and consulting, are available in order to better meet exact workplace requirements.

Safety signage in facilities has been largely ignored for decades, often using outdated guidelines for workplace safety without regard to the newest international or national safety standards. In fact, the majority of safety signs in use in today's facilities lack the latest warnings technology incorporated into these modern safety sign standards. This signage also fails to meet the demands of increasingly global workforces with multiple language needs.

Clarion's new line of standards-compliant, best practice products has the ability to better communicate safety through several key elements: graphical symbols communicate across language barriers; color-coding and symbols bring added noticeability; precise formatting corresponds with modern risk assessment methodologies; and more substantial content satisfies today's legal requirements.

"This is a pivotal time for workplace health and safety," says Clarion president, Deb Patterson. "With OSHA now integrating the ANSI Z535-2011 standards, using the old designs can mean the difference between just complying and implementing best practices...a productive employee or a gravely injured one...a thriving business or a company mired in litigation."

Reducing Risk, Protecting People

In mid June 2013, the U.S. Occupational Safety and Health Administration (OSHA) published a direct final rule on a proposed [update to its regulations on signage](#). OSHA plans to integrate the latest state-of-the-art warnings technology – the 2011 ANSI Z535 standards – into its safety sign and tag regulations. The goal of the update is to improve workplace safety by allowing employers to use the ANSI Z535 standards, which better communicate safety in the workplace.

“OSHA’s regulation change is an opportunity for organizations to rethink and reevaluate their facility safety signage. We’re pleased to offer this new line of best practice products to meet the needs of today’s safety-focused organizations. Clarion’s experience chairing the ANSI Z535 committee and updating OSHA’s regulations means that organizations will not only be ready for change when they work with Clarion on their signage, they’ll be confidently compliant,” says Patterson.

Along with spearheading the effort to update OSHA’s standards to better align them with the latest advances in safety sign technology, Clarion’s CEO, Geoffrey Peckham, chairs the ANSI Z535 committee and leads the ANSI delegation for the U.S. at the international ISO level. This standards leadership and expertise informs each of the products in Clarion’s line of best practice facility safety signs, tags and markings, bringing organizations a more effective means of reducing risk and protecting people.

Clarion’s Facility Safety Sign Product Line Features

- **The Most Effective Way To Communicate Safety:** Clarion products are intelligently configured, leveraging international symbols and precise formatting so critical safety messages are communicated more effectively to employees, subcontractors, and visitors, no matter of their language capability.
- **Compliance With The Latest OSHA, ANSI and ISO Safety Standards:** With Clarion products, facilities are utilizing the most up-to-date communication technology to help prevent accidents.
- **Trusted Expertise and Competence:** Clarion’s CEO chairs the ANSI Z535 committee, leads the ANSI delegation for the U.S. at the international ISO level, and led the effort to update OSHA’s safety sign regulations.
- **A Proven Safety Record:** Clarion has 20+ years in business, with over 46 million safety signs and labels designed and produced, and zero instances of a customer facing a liability claim for “failure to warn.”

With this product launch, a full stock of standardized facility safety signs are available for purchase directly from Clarion’s [online catalog](#). All signs can be customized and are available in over 30 different languages and in various sizes and materials to meet environmental, language and regulatory sign requirements.

ABOUT CLARION SAFETY SYSTEMS

Clarion Safety Systems, LLC, is the leading designer and manufacturer of visual safety solutions that help customers in more than 180 industries worldwide to make their products and premises safer. Clarion offers a full range of standard and custom products including machinery safety labels, environmental and facility safety signs, pipe and valve identification markings, lockout/tagout products, and safety-grade photoluminescent egress path-marking escape systems. Founded in 1990, the company continues

to play a leading role in the development and writing of international and national standards for safety signs, labels, and markings. Clarion is headquartered at 190 Old Milford Road in Milford, PA, 18337, and online at www.clarionsafety.com.

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