



**PRESS RELEASE
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PRODUCT SAFETY LABELING TECHNICAL LECTURE TO BE PRESENTED BY CLARION SAFETY SYSTEMS' CEO AT INSTITUTE OF ELECTRICAL AND ELECTRONICS ENGINEERS (IEEE) EVENT

Clarion CEO Geoffrey Peckham to present educational seminar on product liability and effective warning labels at the Product Safety Engineering Society of the Institute of Electrical and Electronics Engineers' (IEEE) Long Island Chapter

Milford, PA – October 2, 2014 – [Clarion Safety Systems](#), a leading designer and manufacturer of [safety signs](#) and [labels](#), announced today that its CEO Geoffrey Peckham will present a technical lecture on product safety labeling through the Long Island Chapter of the Institute of Electrical and Electronics Engineers' (IEEE) Product Safety Engineering Society.

The lecture, "*The New Era of Product Safety Labeling*," will be held at 6:00 p.m. on October 9, 2014 at Underwriters Laboratories in Melville, Long Island. Peckham, who serves as chair of both the ANSI Z535 Committee for Safety Signs and Colors and the U.S. Technical Advisory Group to ISO Technical Committee 145 – Graphical Symbols, will present information on what product design engineers need to know about the latest ANSI and ISO product warning label standards.

"The legal, risk and safety ramifications of product safety labels are of paramount importance to today's forward-thinking manufacturers. People's lives, product liability lawsuits and company futures are literally on the line when it comes to the quality of the safety labels placed on your products," says Peckham. "The choice of format, the degree of content and the durability of materials used in their construction are all key to getting this job done right."

Topics discussed during the lecture will include:

- The ANSI Z535 Standards for Product Safety Signs and Labels
- International Standards
- U.S./International Standards Harmonization
- Durability Considerations

Peckham's background includes more than two decades of experience in actively advancing safety communications. He has led and continues to lead both the U.S. and international efforts to harmonize standards in the area of safety signs, labels and markings; this includes contributing to the leadership and direction of ANSI, ISO, OSHA and NFPA safety codes.

Additional information on the lecture, including registration information, can be found on the [IEEE website](#).

Reducing Risk, Protecting People

ABOUT IEEE

IEEE, an association dedicated to advancing innovation and technological excellence for the benefit of humanity, is the world's largest technical professional society. It is designed to serve professionals involved in all aspects of the electrical, electronic, and computing fields and related areas of science and technology that underlie modern civilization.

ABOUT PSE OF THE IEEE LONG ISLAND SECTION

The Product Safety Engineering (PSE) Society targets Long Island design professionals and design engineers interested in electrical product safety. The Society addresses safety engineering for equipment and devices used in the scientific, engineering, industrial, commercial and residential arenas. It allows engineers and other technical professionals an opportunity to discuss and disseminate technical information, to enhance professional skills, and to provide outreach to engineers, students and others with an interest in the field.

ABOUT CLARION SAFETY SYSTEMS

Clarion Safety Systems, LLC, is the leading designer and manufacturer of visual safety solutions that help customers in more than 180 industries worldwide to make their products and premises safer. Clarion offers a full range of standard and custom products including machinery safety labels, environmental and facility safety signs, pipe and valve identification markings, lockout/tagout products, and safety-grade photoluminescent egress path-marking escape systems. Founded in 1990, the company continues to play a leading role in the development and writing of international and national standards for safety signs, labels, and markings. Clarion is headquartered at 190 Old Milford Road in Milford, PA, 18337, and online at www.clarionsafety.com.

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