



**PRESS RELEASE  
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**INSIGHT FROM CLARION SAFETY SYSTEMS ON SYMBOL DESIGN FOR PRODUCT SAFETY LABELS  
FEATURED IN *IN COMPLIANCE MAGAZINE***

*Clarion Safety Systems' CEO Geoffrey Peckham has been featured in In Compliance Magazine, a leading resource for electrical engineering professionals, providing expertise on symbols used in safety labels*

**Milford, PA – February 11, 2016 –** [Clarion Safety Systems](#), a leading designer and manufacturer of [safety signs](#) and [safety labels](#), has been featured in *In Compliance Magazine*, a leading source for news, information and resources for electrical engineering professionals.

*In Compliance* delivers the latest news, standards updates, technical explanations and guidance, as a resource for engineers to turn to for education, information and inspiration.

Geoffrey Peckham, CEO of Clarion Safety Systems, authored the “On Your Mark” column, published in the January 2016 edition of [In Compliance Magazine](#). Graphical symbols are a key component in product safety labels. The article explores the use of abstract versus representational symbol designs – and how representational symbols can aid in comprehension of safety messages.

This is a timely topic as the member countries on the International Standardization Organization (ISO) standards committee in charge of registering safety symbols, ISO/TC 145 subcommittee 2, are currently debating the preference for general, more abstract safety symbols versus accepting a wide array of symbols that are more specific and particular in the way they depict a hazardous situation.

“As an engineer whose task is to design a safe product, this question facing ISO standardization is important to the symbols you choose to use on your products’ safety labels,” says Peckham. “In my view, to a degree, the more specific to the situation the symbol can be, the better chance the intended communication will occur.”

The article is the first piece in a four-part series focusing on current trends in safety symbol design. “[On Your Mark](#)” is a regular column that discusses the latest best practices in labeling and how graphical symbols are used to more effectively convey safety messages.

Peckham’s credentials include currently serving as chair of both the ANSI Z535 Committee for Safety Signs and Colors and the U.S. Technical Advisory Group to ISO Technical Committee 145 – Graphical Symbols. He has also been selected as a member of the U.S. TAG to ISO/PC 283, an ISO committee writing a new standard, ISO 45001 Occupational Health and Safety Management Systems, which will,

when finished, define global best practices for workplace safety. In addition, he is an active member of many industry-specific standards committees related to safety signs and labels for buildings, ships, machinery and products.

To learn more about the latest developments in product safety labeling, visit Clarion's website or watch its short, educational video on "[Effective Safety Symbols, Signs and Labels](#)."

#### **ABOUT CLARION SAFETY SYSTEMS**

Clarion Safety Systems, LLC, is the leading designer and manufacturer of visual safety solutions that help customers in more than 180 industries worldwide to make their products and premises safer. Clarion offers a full range of standard and custom products including machinery safety labels, environmental and facility safety signs, pipe and valve identification markings, lockout/tagout products, and safety-grade photoluminescent egress path-marking escape systems. Founded in 1990, the company continues to play a leading role in the development and writing of international and national standards for safety signs, labels, and markings. Clarion is headquartered at 190 Old Milford Road in Milford, PA, 18337, and online at [www.clarionsafety.com](http://www.clarionsafety.com).

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