



**PRESS RELEASE
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CLARION SAFETY SYSTEMS CEO FEATURED ON NATIONAL ELECTRICAL MANUFACTURERS ASSOCIATION "NEMACAST" PODCAST PROGRAM

Geoffrey Peckham, CEO of Clarion Safety Systems and longstanding leader in advancing best practices in visual safety communication, interviewed to provide expertise on OSHA's update to regulations on safety signage.

Milford, PA – August 22, 2013 – [Clarion Safety Systems](#), a leading designer and manufacturer of [safety signs](#) and [labels](#), CEO Geoffrey Peckham has been featured in the National Electrical Manufacturers Association (NEMA) podcast program, "NEMAcast."

NEMA, an association of electrical equipment and medical imaging manufacturers, focuses its NEMAcast podcast program on up-to-the-minute news, information and opportunities of interest to the electroindustry.

In its newest podcast program, NEMA explores the upcoming regulation change by the Occupational Safety and Health Administration (OSHA) to integrate the 2011 ANSI Z535 standards into its own safety sign and tag regulations.

Peckham, who also serves as chair of the ANSI Z535 Committee for Safety Signs and Colors and chair and delegation head for ANSI to the ISO standards pertaining to safety signs, is interviewed to share his expertise on the standards update and what it means for employers.

"On September 11 of this year, OSHA is expected to update its safety sign and tag regulations. The new OSHA regulations will incorporate the latest standards-based warnings technology so it can be used to fulfill OSHA compliance requirements," Peckham says.

"OSHA's current safety sign and tag regulations are based on outdated formats derived from 70-year-old standards. The goal of the update is to improve workplace safety by allowing employers to use the 2011 ANSI Z535 standards, to better communicate safety in the workplace."

Peckham, a longstanding leader in advancing best practices in visual safety communication, has championed this update to OSHA's regulations to better align with the latest advances in safety sign technology. Over the last four years, he lobbied OSHA to recognize that the ANSI Z535 series of

standards for safety colors, signs and tags provide an equal or greater level of safety as compared to the 1967-68 USASI Z53 and Z35 standards that are presently referenced in OSHA's regulations.

"This is an opportunity for organizations to rethink and elevate safety communication. Safety-conscious companies and industries will want to intelligently use and apply the new OSHA rules that cite the ANSI Z535 standards, so they get the maximum impact in improving safety for their employees, subcontractors, temporary workers, guests and the general public."

The podcast is available on NEMA's [NEMAcast website](#) and on [Clarion's company YouTube channel](#).

To help safety professionals to learn more about OSHA's standards update on signage and how to use the latest ANSI warnings technology to improve workplace safety, Clarion has a page available in its online "Learning Center" with [resources on the OSHA change](#), as well as a short, educational video "*ANSI Standards in Safety Signs and Labels*" available through the company's [online video library](#) and [YouTube channel](#).

ABOUT NEMA

The National Electrical Manufacturers Association (NEMA) is the association of electrical equipment and medical imaging manufacturers. Founded in 1926 and headquartered in Rosslyn, Virginia, its 400-plus member companies manufacture a diverse set of products used in the generation, transmission, distribution, and end use of electricity as well as medical diagnostic imaging.

ABOUT CLARION SAFETY SYSTEMS

Clarion Safety Systems, LLC, is the leading designer and manufacturer of visual safety solutions that help customers in more than 180 industries worldwide to make their products and premises safer. Clarion offers a full range of standard and custom products including machinery safety labels, environmental and facility safety signs, pipe and valve identification markings, lockout/tagout products, and safety-grade photoluminescent egress path-marking escape systems. Founded in 1990, the company continues to play a leading role in the development and writing of international and national standards for safety signs, labels, and markings. Clarion is headquartered at 190 Old Milford Road in Milford, PA, 18337, and online at www.clarionsafety.com.

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