



**PRESS RELEASE  
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**INTERVIEW WITH CLARION SAFETY SYSTEMS ON ANSI AND ISO STANDARDS FEATURED IN PODCAST SERIES WITH NEMA**

***Clarion's CEO, Geoffrey Peckham, provides insight on ANSI and ISO safety label standards in new "NEMAcast" podcast program***

**Milford, PA – September 29, 2015 –** [Clarion Safety Systems](#), a leading designer and manufacturer of [safety signs](#) and [safety labels](#), has been featured in the National Electrical Manufacturers Association's (NEMA) "NEMAcast" podcast program.

NEMA, an association of electrical equipment and medical imaging manufacturers, focuses its NEMAcast podcast program on up-to-the-minute news, information and opportunities of interest to the electroindustry.

Peckham, who serves as chair of both the ANSI Z535 Committee for Safety Signs and Colors and the U.S. Technical Advisory Group to ISO Technical Committee 145 – Graphical Symbols, is interviewed in a two-part series to share his expertise on ANSI Z535.4 and ISO 3864-2 – and how their development and harmonization opens new global markets.

"Reducing risk and expanding global markets are top priorities for large and small companies today. For product manufacturers, achieving these goals has been significantly aided by the development of product safety label standards," says Geoffrey Peckham, CEO of Clarion Safety Systems.

The first podcast, [ANSI Z535 and How it Revolutionized the Field of On-Product Warnings](#), discusses the publication of *ANSI Z535.4 Standard for Product Safety Signs and Labels* in 1991, and how the standard met the requirements of manufacturers across industries and products, as well as how its practical rules for content have led to today's best practice labels.

The second podcast, [ISO 3864-2 and the Need for a Harmonized System of Product Safety Labels](#), discusses the publication of the international standard for product safety labels, *ISO 3864-2 Graphical symbols – Safety colours and safety signs – Part 2: Design principles for product safety labels* in 2004, and how it codified a global set of best practice, symbol-based product safety label formats to communicate safety to international audiences. Peckham also describes what triggered the need for the international standard and explains its harmonization with ANSI Z535.4.

The two-part podcast series is available on NEMA's [NEMAcast website](#) and on Clarion's company [YouTube channel](#).

Additional up-to-date information covering a wide range of topics related to a manufacturer's duty to warn and the latest standards-based best practices can be found in Clarion's online safety sign and product safety label [Learning Center](#).

#### **ABOUT NEMA**

The National Electrical Manufacturers Association (NEMA) is the association of electrical equipment and medical imaging manufacturers. Founded in 1926 and headquartered in Rosslyn, Virginia, its 400-plus member companies manufacture a diverse set of products used in the generation, transmission, distribution, and end use of electricity as well as medical diagnostic imaging.

#### **ABOUT CLARION SAFETY SYSTEMS**

Clarion Safety Systems, LLC, is the leading designer and manufacturer of visual safety solutions that help customers in more than 180 industries worldwide to make their products and premises safer. Clarion offers a full range of standard and custom products including machinery safety labels, environmental and facility safety signs, pipe and valve identification markings, lockout/tagout products, and safety-grade photoluminescent egress path-marking escape systems. Founded in 1990, the company continues to play a leading role in the development and writing of international and national standards for safety signs, labels, and markings. Clarion is headquartered at 190 Old Milford Road in Milford, PA, 18337, and online at [www.clarionsafety.com](http://www.clarionsafety.com).

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