



**PRESS RELEASE  
FOR IMMEDIATE RELEASE**

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**CLARION SAFETY SYSTEMS TO PRESENT LIVE WEBINAR ON NEW OSHA/ANSI SAFETY SIGN SYSTEMS**

***60-minute webinar, presented by Clarion CEO Geoffrey Peckham, will discuss new OSHA/ANSI safety sign systems, a new and better tool to reduce accidents in today's workplaces***

**Milford, PA – February 21, 2014 – [Clarion Safety Systems](#), a leading designer and manufacturer of [safety signs](#) and [labels](#), will be delivering a free, live webinar on new OSHA/ANSI safety sign systems on Tuesday, February 25, 2014, from 2 p.m. to 3 p.m. EST.**

Safety signs, labels, tags and markings can play a key role in a company's efforts to communicate safety in today's workplaces. The problem is that, for decades, OSHA's regulations for workplace safety signs were based on outdated 1941-era formats that were not aligned with the latest safety communication standards which have advanced the state-of-the-art of warnings technology. Safety sign systems based on the old formats are substandard. While they may identify the hazards, they typically do not give workers enough substantive information.

The good news is that, in September 2013, a very significant development occurred: OSHA endorsed the latest best practices related to safety sign and tag technology by incorporating the 2011 ANSI Z535 safety sign and tag standards into its regulations. With OSHA's update, organizations can now utilize the latest advances in warnings technology established in the ANSI Z535 standards for safety signs and tags – and be in compliance with OSHA.

The webinar, presented by Geoffrey Peckham, CEO of Clarion Safety Systems, will explore this topic and will:

- Explain why OSHA recognized the new and better warnings technology
- Show how it better communicates safety in today's public areas and workplaces
- Give environmental, health and safety professionals the information they need to develop and install best practice OSHA/ANSI safety sign systems within their organizations

By [registering](#), participants can attend the live webinar or be sent a recording after the event.

## Live 60-Minute Webinar: New OSHA/ANSI Safety Sign Systems

**What:** 45-minute live presentation followed by 15-minute real-time questions and answer session from the audience

**Who:** Presented by Geoffrey Peckham, CEO of Clarion Safety Systems

**When:** Tuesday, February 25, 2014 from 2 p.m. to 3 p.m. EST

**Register free of charge at:** <http://webcasts.blr.com/SafetyDailyAdvisor/Clarion/safety-signs.aspx>

### ABOUT GEOFFREY PECKHAM

Geoffrey Peckham has more than two decades of experience in actively advancing safety communications. He has led and continues to lead both the U.S. and international efforts to harmonize standards in the area of safety signs, labels and markings; this includes contributing to the leadership and direction of ANSI, ISO, OSHA and NFPA safety codes. Peckham serves as chair of the ANSI Z535 Committee for Safety Signs and Colors and chair of the U.S. TAG to ISO/TC 145 – Graphical Symbols. He has also been selected as a member of the U.S. TAG to ISO/PC 283, an ISO committee writing a new Occupational Health and Safety Management Systems standard that will, when finished, define global best practices for workplace safety.

Over the last four years, Peckham spearheaded the effort to update OSHA standards to align them with the latest advances in safety sign technology. Together with NEMA, he lobbied OSHA to recognize the new ANSI Z535 standards and reference them in federal regulations. The OSHA safety sign standards update took place in the fall of 2013, providing workplace safety professionals with the ability to use the ANSI Z535 standards to better protect people from harm.

### ABOUT CLARION SAFETY SYSTEMS

Clarion Safety Systems, LLC, is the leading designer and manufacturer of visual safety solutions that help customers in more than 180 industries worldwide to make their products and premises safer. Clarion offers a full range of standard and custom products including machinery safety labels, environmental and facility safety signs, pipe and valve identification markings, lockout/tagout products, and safety-grade photoluminescent egress path-marking escape systems. Founded in 1990, the company continues to play a leading role in the development and writing of international and national standards for safety signs, labels, and markings. Clarion is headquartered at 190 Old Milford Road in Milford, PA, 18337, and online at [www.clarionsafety.com](http://www.clarionsafety.com).

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