



**PRESS RELEASE  
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## **CLARION SAFETY SYSTEMS EXPANDS PRODUCT LINE OF COVID-19 SAFETY SIGNS AND LABELS**

***Clarion Safety has expanded its product line of best practice signs and labels to support business needs related to COVID-19***

**Milford, PA – September 29, 2020** – Clarion Safety Systems, a leading manufacturer of [safety labels](#), [signs](#) and [tags](#), has expanded its product line of COVID-19 safety signs and labels. These new visual safety solutions can help businesses to keep employees, visitors and customers safe by supporting social distancing policies, reminding of hygiene protocols, and reinforcing PPE requirements.

“Hazard communication is fundamental in reducing risk to workers – and that includes risks related to COVID-19,” says Ron Crawford, CEO of Clarion Safety.

“Today’s businesses have so many struggle points, whether they’re working through reopening plans or revising policies in order to take extra precautions to keep everyone safe amid rising virus transmission rates. Visual safety communication doesn’t need to be one of those challenges. At Clarion Safety, we’re ready to provide guidance – using today’s best practices – on effective signs and sign systems.”

### **Clarion Safety’s COVID-19 Safety Sign and Label Product Line**

Clarion Safety’s COVID-19 product line launched this spring, specifically designed to support back to work plans and communicate important health and safety guidelines from the Centers for Disease Control and Prevention (CDC), Occupational Safety and Health Administration (OSHA), and local health agencies. For example, the solutions contain messaging to inform visitors of curbside pickup instructions, to remind workers how best to disinfect hands, and to communicate general safety precautions like maintaining social distancing and wearing a face mask. New products have now been added in line with continued reopening plans and more specific messaging needs such as visitor policies and temporary closure signs.

Clarion Safety’s [COVID-19 safety label and sign products](#) are available in-stock, meaning turnaround times up to one business day, and now include:

- Directional Signs
- Housekeeping Signs (Wash Your Hands Signs, Virus Prevention Tip Signs, Virus Symptom Awareness Signs and more)
- Occupancy Signs
- Parking/Curbside Pickup Signs

**Reducing Risk, Protecting People**

- PPE-related Labels and Signs
- Policy-related Signs and Floor Markers (including those related to social distancing and temperature checks)

Its expanded products not only cover the needs of industrial, construction and manufacturing worksites, but also schools, gyms and fitness centers, swimming facilities, hospitals and medical facilities, parks, restaurants, retail stores and churches. That includes signs related to gym rules, park rules, school policies and dining/food handling.

### **Visual Safety Best Practices for Today's Workplaces**

Clarion Safety specializes in designing safety signs that are not only compliant with OSHA regulations, but use the latest American National Standards Institute (ANSI) and International Organization for Standardization (ISO) warnings technology to more effectively create awareness and explain hazards specific to the issue at hand. The company's COVID-19 notice, caution and warning signs use ANSI Z535-style designs as well as ISO standardized graphical symbols. The style of these signs offer critical detail to help keep workers safe.

"Simplified sign content and design formats, including lack of visuals, are common in today's workplaces, but that style isn't the only choice. The best practice principles offered in the ANSI and ISO standards are considered the state-of-the-art for today's warnings," says Angela Lambert, Clarion Safety's Director of Standards Compliance and the chair of ANSI Z535.1, the ANSI standard that focuses on safety colors, including those used in safety signs, labels, tags and markings.

"By choosing signs that are up-to-date with today's ANSI and ISO best practices, workplaces are doing everything they can to move towards a safer, more productive environment. That's important every day, but especially in our COVID-19 environment."

Clarion Safety's standard and custom product line can help companies to meet their workplace safety and compliance objectives, including those related to ANSI/ISO best practices, OSHA regulations and CDC/WHO guidelines. The company offers a [full catalog of safety signs](#), as well as [online resources](#) and a [free assessment service](#), where its trained professionals review a facility's signage and make recommendations for improvements. They strive to make quality safety products and services accessible and approachable for all types of businesses – and all sizes of projects.

Clarion Safety also accepts media inquiries and speaking opportunities related to workplace safety and risk and visual communications best practices. To submit a media inquiry, visit [the company's "Newsroom"](#) and select the "For the Media" tab.

### **ABOUT CLARION SAFETY SYSTEMS**

Clarion Safety Systems, LLC, is the leading designer and manufacturer of visual safety solutions that help customers in more than 180 industries worldwide to make their products and premises safer. Clarion Safety offers a full range of standard and custom products including machinery safety labels, environmental and facility safety signs, pipe and valve identification markings, lockout/tagout products, and safety-grade photoluminescent egress path-marking escape systems. Founded in 1990, the

company continues to play a leading role in the development and writing of international and national standards for safety signs, labels, and markings. Clarion Safety is headquartered at 190 Old Milford Road in Milford, PA, 18337, and online at [www.clarionsafety.com](http://www.clarionsafety.com).

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