



**PRESS RELEASE  
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## **CLARION SAFETY SYSTEMS LAUNCHES NEW ONLINE TOOLS FOR CUSTOM PRINTING**

***New online tools from Clarion Safety allow for custom industrial identification products – from QR code labels to barcode labels to serial number labels – to be created with ease and speed***

**Milford, PA – January 31, 2019** – Clarion Safety Systems, a leading designer and manufacturer of safety signs, safety labels and safety tags, has launched new [Custom Printing tools](#), allowing for custom printing needs to be met quickly and easily online, whether it's related to instructional messages, identification or asset management.

With Clarion Safety's new online custom printing tools, customers have an immediate way to create QR code labels, barcode labels, and serial number labels and send them straight to production.

"This latest addition to our products and services is part of our promise to anticipate and meet the needs of our valued customers," says Ron Crawford, CEO of Clarion Safety Systems. "Although this remains a core element of the value we offer to our customers, we're much more than just a safety label and sign printer. We're here to help with all of their identification, printing and workplace safety needs."

The new custom printing options available are:

- **Custom QR Code Labels:** Adding QR codes to labels is an effective way to offer quick access to further information, especially for ID and asset management needs. Clarion Safety's customizable QR code labels allow customers to easily craft a label that is completely specific to their company's work.
- **Custom Barcode Labels:** Barcode labels can help to create operating efficiencies, improve company organization, save time or money, manage item pricing or control inventory. Clarion Safety offers a wide selection of custom barcode labels that include UPC barcode labels, Code 128 barcode labels, EAN-13 (GTIN) barcode labels, Code 39 barcode labels, ITF-14 barcode labels, pharmacode barcode labels and MSI barcode labels.
- **Custom Serial Number Labels:** Serialization labels can help businesses track assets and the repair and warranty required on those products. Key information can be embedded in a serial number so customers and employees have quick access to things such as manuals and

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instructions. Clarion Safety's online tool makes creating custom serial number labels simple with ready-to-use templates.

The custom printing tools are available for use at the links below:

[Create Your Custom QR Code Label](#)

[Create Your Custom Barcode Label](#)

[Create Your Custom Serial Number Label](#)

Clarion Safety offers a variety of additional custom printing options including dataplates and nameplates, graphic overlays, asset tags and labels, tamper evident labels and certification labels.

[Contact Clarion Safety](#) or [visit the company's website](#) for additional information.

#### **ABOUT CLARION SAFETY SYSTEMS**

Clarion Safety Systems is a worldwide leader in product and workplace safety communication. Clarion Safety designs and produces product safety labels and facility safety signs and tags – along with offering complementary solutions and services like safety and risk assessments – needed to reduce risk and protect people. The company also provides a wide range of printing services outside of the safety realm, addressing identification, branding, dataplates, serialization and more, to add value for its customers. With 30 years of safety standards leadership, Clarion Safety has unparalleled knowledge of national and international best practices and codes to meet specific regulatory requirements, from OSHA, ANSI and ISO to WEEE, RoHS and REACH. Its corporate headquarters and state-of-the-art production facility are located in Milford, PA, and products are made in the U.S.A. The company is a registered ISO 9001:2015 manufacturer and offers top 3M materials. For more information, [visit www.clarionsafety.com](http://www.clarionsafety.com).

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