![Clarion logo]

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CLARION SAFETY SYSTEMS LAUNCHES NEW PRODUCT SAFETY AND RISK ASSESSMENT PLATFORM, CLARION SAFETY ASSESSMENT

Clarion Safety launches new sister website, Clarion Safety Assessment, offering product safety and risk assessment services

Milford, PA – November 19, 2020 – Clarion Safety Systems, a leading manufacturer of safety labels, signs and tags, has expanded its portfolio with a new product safety and risk assessment platform, Clarion Safety Assessment. Available at its sister website, www.clarionsafetyassessment.com, services now available for equipment manufacturers include machine risk assessments, warnings and label reviews and product safety consulting.

"Safety and liability are a concern for nearly every equipment and machinery manufacturer. There are multiple aspects involved in bringing safe, compliant products into the marketplace – and each needs to be assessed and handled effectively," says Ron Crawford, CEO of Clarion Safety. "Until recently, Clarion Safety's main focus has been on product warnings and instructions. Now, we're expanding that reach to answer the wider needs of our clients, helping to identify, remedy and prevent comprehensive product safety and compliance issues."

Clarion Safety has a longstanding, 30 year history of collaborating with customers to implement best practices in relation to a broad range of product safety standards with the goal of maximizing safety and reducing risk. Clarion Safety Assessment will be driven by that same commitment to excellence, punctuated by a track record of working with over 15,000 companies without a single Clarion Safety customer ever facing warnings-based allegations.

"Our team not only has a thorough understanding of the ANSI and ISO standards for product safety and risk – we're involved at the leadership level on many of the key national and international committees. We put that knowledge into practice for each of our clients, guiding them through their specific challenges."

Clarion Safety Assessment Services
Clarion Safety Assessment provides full-service product safety and liability prevention capabilities, offered through a team of experts, each with specific areas of proficiency.

Services include:

Reducing Risk, Protecting People

Clarion Safety Systems   190 Old Milford Road   PO Box 1174   Milford, PA 18337   P: 800-748-0241   F: 800-748-0536   www.clarionsafety.com

- **Machine risk assessment:** Risk assessments are a powerful tool in identifying and reducing hazards – making them the foundation of a product safety program. The Clarion Safety Assessment team helps ensure the risk assessment follows a formal method based on the needs at hand and today's best practices. The end result: effective processes and outcomes are established in line with a comprehensive safety strategy.
- **Warnings and label reviews:** Communicating risk through warnings is a critical component of risk reduction, especially when it's not practical to design out or guard against a particular hazard. However, there's a reason that "failure to warn" and "inadequate warnings" continue to top today's product liability allegations: creating effective on-product warnings isn't always easy. In this personalized label or label program evaluation, the Clarion Safety Assessment team reviews the latest standards and best practices and makes tangible recommendations.
- **Consulting:** There are many different elements in an effective product safety program. Whether a company is looking to put their program to the test or has known issues but are unsure where to begin, Clarion Safety's consulting solution is an effective starting point. Examples of types of consulting offered include product safety/liability strategy, specifying safety requirements like machine guarding, best practices for product safety manuals, and litigation support.

More information can be found at www.clarionsafetyassessment.com.

ABOUT CLARION SAFETY SYSTEMS

Clarion Safety Systems, LLC, is the leading designer and manufacturer of visual safety solutions that help customers in more than 180 industries worldwide to make their products and premises safer. Clarion Safety offers a full range of standard and custom products including machinery safety labels, environmental and facility safety signs, pipe and valve identification markings, lockout/tagout products, and safety-grade photoluminescent egress path-marking escape systems. Founded in 1990, the company continues to play a leading role in the development and writing of international and national standards for safety signs, labels, and markings. Clarion Safety is headquartered at 190 Old Milford Road in Milford, PA, 18337, and online at www.clarionsafety.com.

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