



**PRESS RELEASE  
FOR IMMEDIATE RELEASE**

**Contact: Erin Earley  
earley@clarionsafety.com  
570-296-5686**

## **INTERVIEW WITH CLARION SAFETY SYSTEMS HIGHLIGHTS THE IMPORTANCE OF CONSISTENCY FOR PRODUCT SAFETY LABELS**

*Electrical engineering resource, In Compliance Magazine, features industry insight from Clarion Safety Systems on the consistent use of best practices for product safety labels*

**Milford, PA – April 30, 2018** – *In Compliance Magazine's* April issue features an interview with [Clarion Safety Systems](#), a leading designer and manufacturer of safety signs and safety labels, bringing to light key information for safety engineers to be aware of regarding the importance of consistency for their product's safety labels.

*In Compliance* is a top resource for electrical engineering professionals, delivering the latest news, standards updates, technical explanations and guidance for engineers. Clarion is a regular contributor to the publication, with articles informed by the company's nearly three decades of experience serving its customers, as well as its deep involvement in the American National Standards Institute (ANSI) and International Organization for Standardization (ISO) standards committees related to safety signs and labels.

The company's latest article is an interview with Angela Lambert, Clarion's head of standards compliance, highlighting why consistency is an important aspect of product safety label design and implementation.

"The reason we standardize visual safety communication, including the design principles and symbols that make up product safety labels, is to have consistency. The best practice ANSI and ISO standards provide a common ground, an industry baseline for expected function, performance and safety. That includes the content and format of safety labels as well as their materials. The end goal is that these efforts to drive consistency will result in greater recognition and understanding of safety messages," Lambert says.

While Clarion offers individual safety label assessment to their clients, they advise product safety engineers to look at safety in a more holistic manner than focusing on a single label alone, stressing the need to follow best practices consistently across product lines, company divisions and even markets.

"It only takes one deficient label to have a lawsuit. If an accident occurs and your warnings are challenged in a product liability suit, if you have one out-of-date label in your program, an argument could be made that your warnings are inadequate. Labels aren't just single entities, and looking at them

**Reducing Risk, Protecting People**

that way could jeopardize your product's safety. Labels are an element of your overarching product safety and compliance program. It all comes down to consistently using the best practices," Lambert says.

Issues with consistency that Clarion sees and advises clients on daily include:

- A "wallpaper" of labels on a product
- Non-standardized or inconsistent use of symbols
- Issues with conveying complex messages
- Varying colors
- Substandard materials

For more information, the full article is available through [In Compliance Magazine's website](#). To learn more about the latest best practices for product safety labels, visit Clarion's [online Learning Center](#) or watch its short, educational videos on "[Effective Safety Symbols, Signs and Labels](#)" and "[ISO Symbols for Safety Signs and Labels](#)."

More detailed information on Clarion's product safety label assessment service can be found on [the company's website](#).

#### **ABOUT CLARION SAFETY SYSTEMS**

Clarion Safety Systems, LLC, is the leading designer and manufacturer of visual safety solutions that help customers in more than 180 industries worldwide to make their products and premises safer. Clarion offers a full range of standard and custom products including machinery safety labels, environmental and facility safety signs, pipe and valve identification markings, lockout/tagout products, and safety-grade photoluminescent egress path-marking escape systems. Founded in 1990, the company continues to play a leading role in the development and writing of international and national standards for safety signs, labels, and markings. Clarion is headquartered at 190 Old Milford Road in Milford, PA, 18337, and online at [www.clarionsafety.com](http://www.clarionsafety.com).

###