



**PRESS RELEASE  
FOR IMMEDIATE RELEASE**

**Contact: Erin Earley  
earley@clarionsafety.com  
570-296-5686**

## **Clarion Safety Launches New Line of Custom Safety and Identification Products**

***New safety label, tag, dataplate and nameplate offerings from Clarion Safety are fully customizable and available in a variety of high quality, durable materials.***

**Milford, PA – December 12, 2019** – Clarion Safety Systems, a leading designer and manufacturer of [safety labels](#), [signs](#) and [tags](#), has expanded its product offering, launching a new line of custom labeling and identification solutions, including Metalphoto® labels and tags, asset tags, dataplates, and nameplates (etched / Metalphoto® / MIL-SPEC). The company has also made a variety of these products – such as Metalphoto® and MIL-SPEC nameplates, UID labels and variable data labels – able to be designed through its website’s custom product designer tool, allowing customers to ‘create their own’ products online in minutes.

“We’re committed to anticipating the needs of our customers to meet their safety, compliance, and business efficiency objectives,” says Ron Crawford, CEO of Clarion Safety. “This launch is part of our continuous efforts to grow our product portfolio in order to be a one-stop provider for their visual safety and custom printing requirements. These latest offerings bring a broadened range of fully customizable solutions with high performance materials to help meet unique challenges that equipment manufacturers face in industries like material handling/conveying, food and beverage, agriculture and construction, military, and beyond.”

### **A Full Line-Up of Safety and Custom Printing Options**

Clarion Safety offers a wide variety of [safety label, sign and tag products](#) and [custom printing solutions](#). With its latest new product launch, that now includes:

- **Product Safety Labels**
  - Electrical hazard labels
  - Equipment/machinery hazard labels
  - Chemical hazard labels
  - Instructional labels
  - Workplace hazard labels (PPE, confined space, and more)
  - UID/MIL-SPEC labels
  - Variable data labels
- **Facility Safety Signs**
  - Accident prevention signs

**Reducing Risk, Protecting People**

- Construction signs
- Parking and traffic signs
- Security/company policy signs
- Egress/exit and fire equipment signs
- **Safety Tags**
  - Accident prevention tags
  - Confined space tags
  - Lockout/tagout tags
  - Custom safety tags
  - Valve tags
  - Identification tags
  - Master Lock products
- **Custom Printing**
  - Metalphoto® products
  - Dataplates/nameplates
  - Graphic overlays
  - Serialization and barcode labels
  - Asset tags and labels
  - Tamper evident labels
  - Certification labels

#### **Online Customization Tools**

The company also has a full spread of online tools designed to allow its customers to ‘create their own’ products – from custom safety labels, signs and tags to custom printing projects related to branding, identification and asset management. These easy-to-use tools provide design flexibility and convenience – and take just minutes to use. The company has a library of 75+ custom product designer tools and recently added tools for custom asset tags, variable data labels, UID labels, Metalphoto® nameplates, and MIL-SPEC nameplates.

[Contact Clarion Safety](#) to learn more or visit the company’s website.

#### **ABOUT CLARION SAFETY SYSTEMS**

Clarion Safety Systems is a worldwide leader in product and workplace safety communication. Clarion Safety designs and produces product safety labels and facility safety signs and tags – along with offering complementary solutions and services like safety and risk assessments – needed to reduce risk and protect people. The company also provides a wide range of printing services outside of the safety realm, addressing identification, branding, dataplates, serialization and more, to add value for its customers. With 30 years of safety standards leadership, Clarion Safety has unparalleled knowledge of national and international best practices and codes to meet specific regulatory requirements, from OSHA, ANSI and ISO to WEEE, RoHS and REACH. Its corporate headquarters and state-of-the-art production facility are located in Milford, PA, and products are made in the U.S.A. The company is a registered ISO 9001:2015 manufacturer and offers top 3M materials. For more information, [visit www.clarionsafety.com](http://www.clarionsafety.com).

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