



**PRESS RELEASE
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CLARION SAFETY OFFERS LABEL AND SIGN ASSESSMENTS FOR RISK REDUCTION AND IMPROVED SAFETY

Assessments from Clarion Safety – essentially a review of labels or signs for use of today’s best practices – help equipment manufacturers and workplaces reduce risk and improve safety

Milford, PA – February 28, 2019 – Clarion Safety Systems, a leading designer and manufacturer of [safety labels](#), [signs](#) and [tags](#), is offering free label and sign assessments to equipment manufacturers and workplaces to reduce risk and liability exposure – and improve safety.

There’s no question that product liability lawsuits are costly. According to the Insurance Information Institute, the average product liability injury award in 2015 was \$4,868,468. The average defense cost that year was \$1,037,580. The leading product liability allegations in these types of suits include: “failure to warn”, “failure to instruct” and “inadequate warnings.” In fact, insurance industry estimates cite that between 50 to 70 percent of product liability lawsuits contain “failure to warn” or “inadequate warnings” allegations.

“OEMs and their engineering and compliance teams – as well as workplace safety professionals – understand the important role that visual safety communication has on their equipment and in their facility,” says Angela Lambert, Director of Standards Compliance at Clarion Safety. “It’s not always easy to prioritize the activities associated with getting warnings right – and keeping them continually updated to today’s latest standards and best practices. That’s where our team at Clarion Safety can help.”

During a personalized assessment – which the company offers free of charge – Clarion Safety reviews the client’s safety labels or signs, providing best practices and discussing optimization opportunities. Assessments are performed through email, conference call, or in some cases a site visit.

Clarion Safety recently released a [new safety video where the company explains the review process](#) and discusses examples of how other clients have benefited from the service. As one example, when an overseas manufacturer of augers and digging equipment wanted to be sure their on-product warnings met the ANSI standards for products that were being shipped to U.S. clients, they asked Clarion Safety for a label review. The Clarion Safety team made recommendations for their designs to not only bring them up-to-date with the ANSI standards, but to harmonize them for compliance with ISO as well.

Reducing Risk, Protecting People

Clarion Safety is in a unique position to supply product manufacturers and workplaces with up-to-date, best practice labels, signs and tags given their deep involvement with and leadership of the U.S. and international standards committees.

The company's best practice products have proven effectiveness. With 15,000+ clients and nearly 100 million labels and signs in use, zero Clarion Safety customers have had "failure to warn" or "inadequate warnings" allegations brought against them.

[Contact Clarion Safety](#) to learn more or visit the company's website to schedule a [label or sign assessment](#).

ABOUT CLARION SAFETY SYSTEMS

Clarion Safety Systems is a worldwide leader in product and workplace safety communication. Clarion Safety designs and produces product safety labels and facility safety signs and tags – along with offering complementary solutions and services like safety and risk assessments – needed to reduce risk and protect people. The company also provides a wide range of printing services outside of the safety realm, addressing identification, branding, dataplates, serialization and more, to add value for its customers. With 30 years of safety standards leadership, Clarion Safety has unparalleled knowledge of national and international best practices and codes to meet specific regulatory requirements, from OSHA, ANSI and ISO to WEEE, RoHS and REACH. Its corporate headquarters and state-of-the-art production facility are located in Milford, PA, and products are made in the U.S.A. The company is a registered ISO 9001:2015 manufacturer and offers top 3M materials. For more information, [visit www.clarionsafety.com](http://www.clarionsafety.com).

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