



**PRESS RELEASE  
FOR IMMEDIATE RELEASE**

**Contact: Erin Earley  
earley@clarionsafety.com  
570-296-5686**

***BEST PRACTICE 'ALLIGATORS PRESENT' SAFETY SIGNS FROM CLARION SAFETY SYSTEMS NOW  
AVAILABLE FOR ONLINE ORDERING***

***Clarion Safety Systems' cutting-edge alligator warning signs are available for direct purchase on the company's website, as well as through custom orders to convey tailored information specific to the environment at hand***

**Milford, PA – July 19, 2016 – [Clarion Safety Systems](#), a leading designer and manufacturer of [safety signs](#) and [safety labels](#), has added its best practice 'Alligators Present' safety sign to its [online catalog](#) for ease of ordering.**

"From the recent viral video of the giant alligator on a Palmetto golf course to the tragedy that took a young boy's life too soon at a Walt Disney resort, alligators are top of mind for many that are tasked with safety and risk management for public and private premises," says Derek Eversdyke, Director of Facility Safety Products at Clarion.

"We've seen an uptick in interest in our alligator warning signs and customizable environmental safety sign systems – from golf courses to universities. While we often work hand in hand with organizations to create custom signs, we're also now making them readily available through our online safety sign catalog."

Many public and private premises in the southeastern U.S. have problems with alligators. In Florida alone, 595 alligator bites on humans, 373 of which were unprovoked, have been documented, according to [statistics](#) from the Florida Fish and Wildlife Conservation Commission (as of March 2015); 22 of these bites resulted in human fatalities.

Safety signs are critical in warning people – whether it's golfers, hotel guests, students, or grounds staff – of the presence of alligators. Posting signs with complete content is necessary to keep people safe from harm and fulfill the property owner's legal duty to warn.

However, most of today's environmental safety signage consists of text-only word messages or formats that fail to use the latest best practice standards. Their outdated and overly simplistic style may not be enough to get people's attention or to prevent [premises liability exposure](#) should an accident occur.

“That’s where Clarion’s expertise is. We’ve [developed a safety sign format](#) that uses the latest warnings technology – the ANSI and ISO best practice standards – including an internationally-recognized safety symbol to warn about the presence of alligators.”

The features of the company’s signs include:

- **The right graphical symbols** to communicate even across language barriers
- **Proper color coding** to bring added noticeability
- **Precise formatting**, corresponding with modern risk assessment methodologies
- **More substantial content** to satisfy today’s legal requirements
- **Premium quality materials** for warnings built to last in their environment of use

As an [industry leader](#), Clarion regularly collaborates with its customers to create best practice safety sign systems, designed to be repeatedly posted along a waterway or other problem area. They routinely customize signs to convey tailored information specific to the environment at hand, including the presence of additional hazards.

To learn more about Clarion’s safety signs visit its [online catalog](#) or [Learning Center](#) – or [contact the company](#) to discuss customized signs.

#### **ABOUT CLARION SAFETY SYSTEMS**

Clarion Safety Systems, LLC, is the leading designer and manufacturer of visual safety solutions that help customers in more than 180 industries worldwide to make their products and premises safer. Clarion offers a full range of standard and custom products including machinery safety labels, environmental and facility safety signs, pipe and valve identification markings, lockout/tagout products, and safety-grade photoluminescent egress path-marking escape systems. Founded in 1990, the company continues to play a leading role in the development and writing of international and national standards for safety signs, labels, and markings. Clarion is headquartered at 190 Old Milford Road in Milford, PA, 18337, and online at [www.clarionsafety.com](http://www.clarionsafety.com).

###