



**PRESS RELEASE  
FOR IMMEDIATE RELEASE**

**Contact: Erin Earley  
eearley@clarionsafety.com  
570-296-5686**

**CLARION SAFETY SYSTEMS LAUNCHES ONLINE TOOL FOR PRODUCT SAFETY LABEL AND FACILITY SAFETY SIGN CUSTOMIZATION**

***New online tool from Clarion aids product manufacturers and workplace safety professionals in creating custom safety labels and signs while adhering to the latest regulations and standards***

**Milford, PA – March 29, 2018 –** [Clarion Safety Systems](http://www.clarionsafety.com), a leading designer and manufacturer of safety labels and signs, has launched a new online tool for product safety label and facility safety sign customization, allowing its clients to easily create custom products while adhering to leading regulations, standards and best practices.

“We offer a large variety of OSHA, ANSI and ISO-compliant products in stock. But, we know that safety isn’t a one-size-fits all situation for many of today’s equipment manufacturers and workplace safety professionals,” says Ron Crawford, CEO of Clarion Safety Systems.

“Our philosophy on customization is that it should never lead to confusing options or frustrating project completion timeframes. We’ve developed a quick, simple and precise customization process. We’re now bringing that to the next level with this new online service which streamlines the first step in our hands-on approach of working together with clients.”

Clarion’s tool allows clients to make initial selections for key areas of their labels or signs, such as format, environment of use, materials, signal words, symbols, word messages and language. The tool also provides resources on the standards and best practices to be considered for each area. Once the request is submitted online, Clarion’s customer service team reviews and works together with the client on recommendations and next steps for the project.

“The best practice standards for product and workplace safety are a way of life here at Clarion – and it’s something that each member of our team is well-versed in and passionate about because we know the impact that quality visual safety can have on keeping people safer,” says Angela Lambert, Clarion’s Director of Inside Sales and Customer Support.

Every member of Clarion’s customer service team is “Clarion Essentials” certified, meaning they successfully completed the company’s proprietary, standards-based educational curriculum focused on the leading standards and latest innovations for visual safety communication.

“With their background and training, Clarion’s team is equipped to provide guidance in nearly all aspects of visual safety communication. There are many factors to take into consideration when creating label and sign systems capable of effectively promoting safety, reducing risk and protecting business interests. From risk assessment to applying the relevant standards to continuously staying up-to-date on the latest requirements, Clarion is ready to solve challenges each step of the way, as a true partner in safety,” says Lambert.

Clarion’s customization tool can be found online at: [www.clarionsafety.com/custom-quote-request](http://www.clarionsafety.com/custom-quote-request).

#### **ABOUT CLARION SAFETY SYSTEMS**

Clarion Safety Systems, LLC, is the leading designer and manufacturer of visual safety solutions that help customers in more than 180 industries worldwide to make their products and premises safer. Clarion offers a full range of standard and custom products including machinery safety labels, environmental and facility safety signs, pipe and valve identification markings, lockout/tagout products, and safety-grade photoluminescent egress path-marking escape systems. Founded in 1990, the company continues to play a leading role in the development and writing of international and national standards for safety signs, labels, and markings. Clarion is headquartered at 190 Old Milford Road in Milford, PA, 18337, and online at [www.clarionsafety.com](http://www.clarionsafety.com).

###