



**PRESS RELEASE
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VIDEO ON HOW ASSESSMENTS CAN LEAD TO SAFETY LABEL BEST PRACTICES RELEASED BY CLARION SAFETY SYSTEMS

Video produced by Clarion Safety Systems explains product safety label best practices – and how Clarion label assessments help customers to become up-to-date with the latest domestic and international standards

Milford, PA – February 24, 2015 – [Clarion Safety Systems](#), a leading designer and manufacturer of safety signs and safety labels, has produced a video explaining product safety label best practices and how the assessments it offers to its customers help them to comply with the latest domestic and international standards. The piece is part of a series of short, educational videos designed to serve as a resource in promoting a better understanding of the design and production of state-of-the-art product safety labels and facility safety signs.

In its 2-minute video, "[Safety Label Assessment Process](#)," Clarion explains the importance of today's standards and the process of keeping labels current and compliant.

"It may seem a little intimidating to get up-to-date with the latest standards and figure out how best to warn about a product's hazards. When you know what you're doing, it's an easy process," says Clarion's CEO, Geoffrey Peckham, who also chairs the ANSI Z535 Committee for Safety Signs and Colors and the U.S. Technical Advisory Group to ISO Technical Committee 145 – Graphical Symbols.

As part of the assessment process, Clarion works with companies to evaluate their labels. This means reviewing the latest OSHA, ANSI and ISO standards, considering label materials and their labels' anticipated environment of use and durability requirements – and then providing the client with best practice recommendations.

"We work hand-in-hand with our customers to understand their processes and products, and find label solutions to meet their needs. We want to help reduce risk, and keep people alive and well. Here at Clarion, that's what we stand for."

As an industry leader in machinery safety labeling, Clarion collaborates with global, regional and local companies to help protect people from injury – and companies from the losses that occur when accidents happen with their products. Clarion specializes in working with its clients to develop labels that meet and exceed current standards, address unique material and durability requirements and convey specialized safety messages.

Reducing Risk, Protecting People

The safety label assessment process video is available through the Clarion website's [video library](#) as well as through the company's [YouTube channel](#). Additional, up-to-date information covering a wide range of topics related to effective safety signs and labels can be found in Clarion's online workplace safety sign and product safety label [Learning Center](#).

To learn more about the company's safety label assessments, contact Clarion at salesdept@clarionsafety.com or 800-748-0241.

ABOUT CLARION SAFETY SYSTEMS

Clarion Safety Systems, LLC, is the leading designer and manufacturer of visual safety solutions that help customers in more than 180 industries worldwide to make their products and premises safer. Clarion offers a full range of standard and custom products including machinery safety labels, environmental and facility safety signs, pipe and valve identification markings, lockout/tagout products, and safety-grade photoluminescent egress path-marking escape systems. Founded in 1990, the company continues to play a leading role in the development and writing of international and national standards for safety signs, labels, and markings. Clarion is headquartered at 190 Old Milford Road in Milford, PA, 18337, and online at www.clarionsafety.com.

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