



**PRESS RELEASE
FOR IMMEDIATE RELEASE**

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**CLARION SAFETY SYSTEMS' EXPERT IS A FEATURED INSTRUCTOR AT UNIVERSITY OF WISCONSIN
COLLEGE OF ENGINEERING PROFESSIONAL DEVELOPMENT COURSE ON PRODUCT LIABILITY**

Angela Lambert, head of standards compliance for Clarion Safety Systems, will be part of the University of Wisconsin-Madison's three-day September 2019 product liability course with a session on warnings and instructions for U.S. and international manufacturers

Milford, PA – September 12, 2019 – The University of Wisconsin-Madison's 31st Annual Product Liability Conference will feature a course on warnings and instructions from Angela Lambert, a safety and liability industry expert from Clarion Safety Systems, a leading designer and manufacturer of safety labels, signs and tags.

Lambert's session, titled "Warnings and Instructions For Domestic and Global Markets," is part of the university's 'Advanced Products' course through its College of Engineering – Engineering Professional Development department, and takes place September 24 to 26, 2019.

"Failure to warn" and "inadequate warnings" top [product liability](#) allegations. Lambert will present key considerations on creating effective warnings for both domestic and export markets. That will include discussions on the latest warnings technology as defined by the ANSI Z535.4 and ISO 3864-2 standards – including new safety label formats recently adopted by ISO – as well as international safety labeling requirements like the Machinery Directive.

At Clarion Safety, Lambert heads the company's standards compliance initiatives. She has fifteen years of experience in the safety and manufacturing industry, helping product safety engineers solve their warnings and liability challenges. Lambert is actively involved at the leadership level in the ANSI and ISO standards for product safety, including as a delegate representative to ANSI for the ISO/TC 145 SC2 WG 1 committee, responsible for the library of ISO 7010 registered symbols and the ISO 3864 set of standards.

This year's three-day course centers around product safety management best practices, legal topics and leading edge issues. It features product safety management information geared toward industrial and commercial equipment manufacturers along with companies who insure them. Course participants are typically safety and design engineers but also include writers of warnings and safety literature, liability and product managers, in-house counsel and outside experts.

According to the College of Engineering, regarding its department's core values and impact, "Our alumni base is more than 50,000 strong – and includes people whose job titles not only include the word "engineer," but also range from astronaut to CEO to entrepreneur and many, many, many more. They are deeply proud of their engineering education and the opportunities it has presented them. They are part our college's past, present and future of making a difference beyond our campus, and through them, our college has influenced some of the greatest achievements in the world—including the Hoover Dam, the Panama Canal, and the development of the integrated circuit."

To learn more about the conference, including earning credit hours for the course (CEU and PDH) as well as how to register, [visit the University of Wisconsin's website](#). [Contact Clarion Safety](#) to learn more about the company's industry experts and opportunities for collaboration on media and educational projects.

ABOUT UNIVERSITY OF WISCONSIN-MADISON COLLEGE OF ENGINEERING

The University of Wisconsin–Madison College of Engineering is a top-ranked engineering school of the University of Wisconsin–Madison, one of the leading research universities in the world. The college comprises 13 academic departments and dates back to 1857.

ABOUT CLARION SAFETY SYSTEMS

Clarion Safety Systems is a worldwide leader in product and workplace safety communication. Clarion Safety designs and produces product safety labels and facility safety signs and tags – along with offering complementary solutions and services like safety and risk assessments – needed to reduce risk and protect people. The company also provides a wide range of printing services outside of the safety realm, addressing identification, branding, dataplates, serialization and more, to add value for its customers. With 30 years of safety standards leadership, Clarion Safety has unparalleled knowledge of national and international best practices and codes to meet specific regulatory requirements, from OSHA, ANSI and ISO to WEEE, RoHS and REACH. Its corporate headquarters and state-of-the-art production facility are located in Milford, PA, and products are made in the U.S.A. The company is a registered ISO 9001:2015 manufacturer and offers top 3M materials. For more information, [visit www.clarionsafety.com](http://www.clarionsafety.com).

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