



**PRESS RELEASE
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UNIVERSITY OF WISCONSIN'S ADVANCED PRODUCTS COURSE TO FEATURE LECTURE ON WARNINGS AND INSTRUCTIONS BY CLARION SAFETY SYSTEMS' CEO

Clarion CEO Geoffrey Peckham to present educational seminar on product liability and warning labels at course offered by the University of Wisconsin

Milford, PA – June 14, 2016 – [Clarion Safety Systems](#), a leading designer and manufacturer of [safety signs](#) and [labels](#), announced today that its CEO, Geoffrey Peckham, will be one of the featured experts presenting at an advanced products course at the University of Wisconsin.

The 3-day course takes place June 21 – 23, 2016 at the University of Wisconsin-Madison, a leader in product safety and liability prevention programming. The course, "Using Warnings and Instructions to Increase Safety and Reduce Liability," is aimed towards engineering managers, design engineers, technical writers, risk management professionals, and other product safety professionals. It's designed to assist organizations in enhancing their product safety and liability prevention activities.

Peckham will present practical information on product warnings and instructions. In his lecture, "The New Era in Product Safety Labeling," topics to be discussed will include:

- The ANSI Z535 standard for product safety signs and labels
- International standards related to product warnings
- International standards harmonization with ANSI (and vice versa)
- The use of graphical symbols
- Durability considerations

The lecture ends with a workshop where class participants' actual product warnings are evaluated and recommendations are made for revisions to bring them up-to-date with current best practices.

"I look forward to presenting on this subject. The latest ANSI and ISO standards related to product safety labels have many nuances that manufacturers need to understand if they want their product warnings to be considered best practice," says Peckham.

Peckham's credentials include currently serving as chair of both the ANSI Z535 Committee for Safety Signs and Colors and the U.S. Technical Advisory Group to ISO Technical Committee 145 – Graphical Symbols. He has also been selected as a member of the U.S. TAG to ISO/PC 283, an ISO committee writing a new standard, ISO 45001 Occupational Health and Safety Management Systems, which will, when finished, define global best practices for workplace safety. In addition, he is an active member of many industry-specific standards committees related to safety signs and labels for buildings, ships, machinery and products.

Reducing Risk, Protecting People

To learn more about the latest developments in product safety labeling, visit Clarion’s website or watch its short, educational video on “[Effective Safety Symbols, Signs and Labels.](#)”

Additional information on the full advanced products’ course outline, earning continuing education credits and enrollment can be found on the [University of Wisconsin's website.](#)

ABOUT THE UNIVERSITY OF WISCONSIN-MADISON

In achievement and prestige, the University of Wisconsin–Madison has long been recognized as one of America's great universities. A public, land-grant institution, UW–Madison offers a complete spectrum of liberal arts studies, professional programs and student activities. Each year, the Department of Engineering Professional Development (EPD) conducts hundreds of continuing education courses for engineers, scientists, architects, managers and other professionals. More than 10,000 students representing more than 5,000 businesses attend at the Madison conference center or at major hotels/conference centers around the country. Their courses provide a mix of classroom lectures, hands-on sessions, problem-solving experiences, and group discussions, giving opportunities to fully examine and apply the ideas and concepts presented.

ABOUT CLARION SAFETY SYSTEMS

Clarion Safety Systems, LLC, is the leading designer and manufacturer of visual safety solutions that help customers in more than 180 industries worldwide to make their products and premises safer. Clarion offers a full range of standard and custom products including machinery safety labels, environmental and facility safety signs, pipe and valve identification markings, lockout/tagout products, and safety-grade photoluminescent egress path-marking escape systems. Founded in 1990, the company continues to play a leading role in the development and writing of international and national standards for safety signs, labels, and markings. Clarion is headquartered at 190 Old Milford Road in Milford, PA, 18337, and online at <http://www.clarionsafety.com>.

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