



**PRESS RELEASE  
FOR IMMEDIATE RELEASE**

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**CLARION SAFETY SYSTEMS' CEO TO SHARE SAFETY COMMUNICATION EXPERIENCE AND PRODUCT SAFETY LABELING STANDARDS EXPERTISE AT EDUCATIONAL PROGRAM ON WARNINGS AND INSTRUCTIONS**

*Clarion CEO Geoffrey Peckham will be a featured expert lecturing at the annual product safety and liability course offered by the University of Wisconsin's Department of Engineering Professional Development, presenting on "The New Era in Product Safety Labeling"*

**Milford, PA – May 29, 2014** – [Clarion Safety Systems](#), a leading designer and manufacturer of [safety signs](#) and [labels](#), announced today that its CEO, Geoffrey Peckham, will be a featured expert at the "Using Warnings and Instructions to Increase Safety and Reduce Liability" educational program offered by the University of Wisconsin's Department of Engineering Professional Development on June 24 – 26, 2014 in Madison, Wisconsin.

The 3-day course is filled with practical information to assist product safety managers, engineers, technical writers, and product safety and liability prevention professionals to make products safer to use through the application of best practice standards-based principles related to fulfilling a manufacturer's "duty to warn." The goal of the program is to assist companies in their ongoing efforts to better protect people from harm and their company from unnecessary products liability exposure.

Peckham, who also serves as chair of both the ANSI Z535 Committee for Safety Signs and Colors and the U.S. Technical Advisory Group to ISO Technical Committee 145 – Graphical Symbols, will present the first day of the conference, lecturing on "The New Era in Product Safety Labeling" and heading up a hands-on workshop that will seek to improve class participants' existing warnings.

Topics discussed will include:

- The ANSI Z535 Standards for Product Safety Signs and Labels
- International Standards
- U.S./International Standards Harmonization
- Durability Considerations
- Warnings Improvement Workshop Using Attendees' Existing Labels

For the full course outline, information on earning continuing education credits, and enrollment details, visit the [University of Wisconsin's website](#).

**Reducing Risk, Protecting People**

### **ABOUT GEOFFREY PECKHAM**

Geoffrey Peckham has more than two decades of experience in actively advancing safety communications. He has led and continues to lead both the U.S. and international efforts to harmonize standards in the area of safety signs, labels and markings; this includes contributing to the leadership and direction of ANSI, ISO, OSHA and NFPA safety codes. Peckham serves as chair of the ANSI Z535 Committee for Safety Signs and Colors and chair of the U.S. TAG to ISO/TC 145 – Graphical Symbols. He has also been selected as a member of the U.S. TAG to ISO/PC 283, an ISO committee writing a new Occupational Health and Safety Management Systems standard that will, when finished, define global best practices for workplace safety.

### **ABOUT CLARION SAFETY SYSTEMS**

Clarion Safety Systems, LLC, is the leading designer and manufacturer of visual safety solutions that help customers in more than 180 industries worldwide to make their products and premises safer. Clarion offers a full range of standard and custom products including machinery safety labels, environmental and facility safety signs, pipe and valve identification markings, lockout/tagout products, and safety-grade photoluminescent egress path-marking escape systems. Founded in 1990, the company continues to play a leading role in the development and writing of international and national standards for safety signs, labels, and markings. Clarion is headquartered at 190 Old Milford Road in Milford, PA, 18337, and online at [www.clarionsafety.com](http://www.clarionsafety.com).

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