

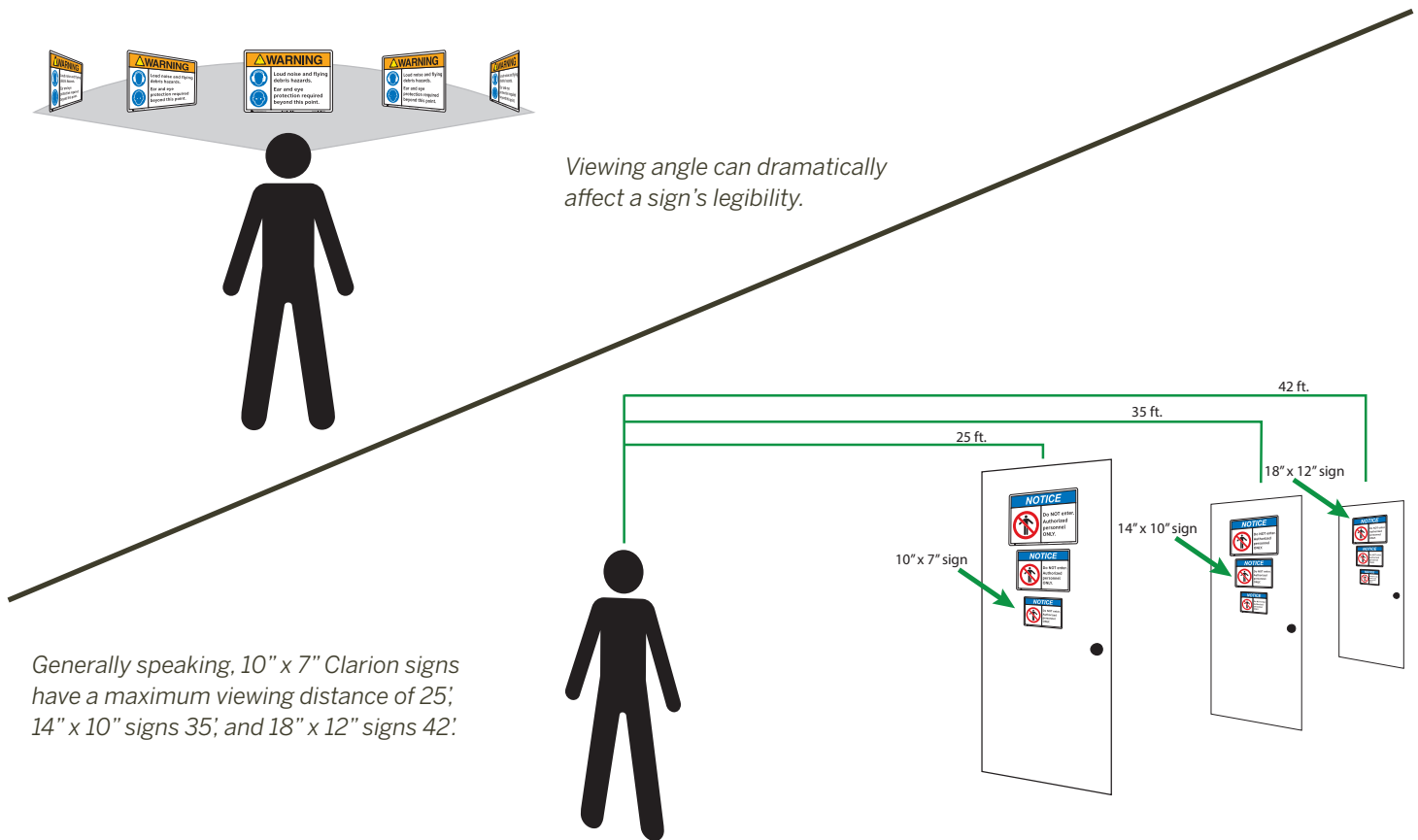
Choosing the Right Sign Size Based on Viewing Distance

Choosing the right sign size sounds easy, and it is with Clarion. The key is knowing two things:

1. The maximum distance your sign will be read at and
2. The sign's maximum viewing distance

We've provided the maximum viewing distances throughout this resource guide as a reference. Our distance ratings are based on testing the legibility of the largest text in the sign's message panel using people with 20/20 (or corrected 20/20) vision. Our testing procedure views the sign straight on under normal interior lighting conditions of 500 lux.¹ We are unique in the sign industry for providing this accurate information and we do so because we want you to have the most effective visual safety sign system possible — so lives are better protected from harm.

Note: If you expect one or more of your signs will be viewed at angles greater than approximately 60° off center, we recommend that you either upsize these signs one size to improve legibility or consider asking Clarion to customize the sign in a flag-mounted or panoramic style.² If the signs are to be read straight on but under significantly lower light conditions, consider ordering one size up or installing additional lighting.

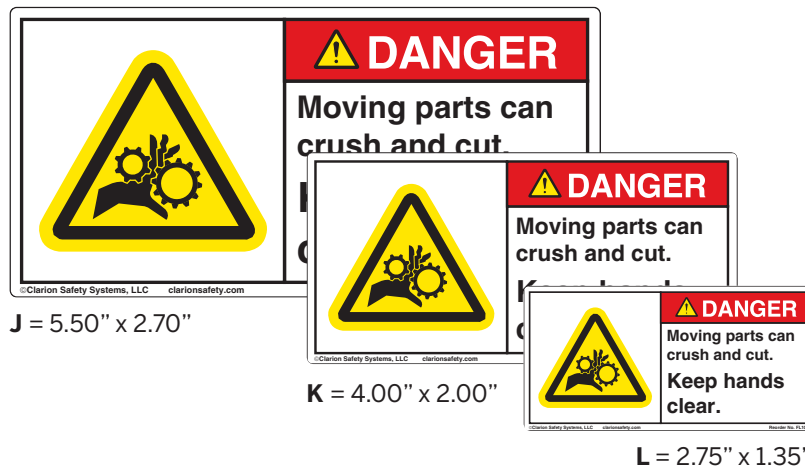
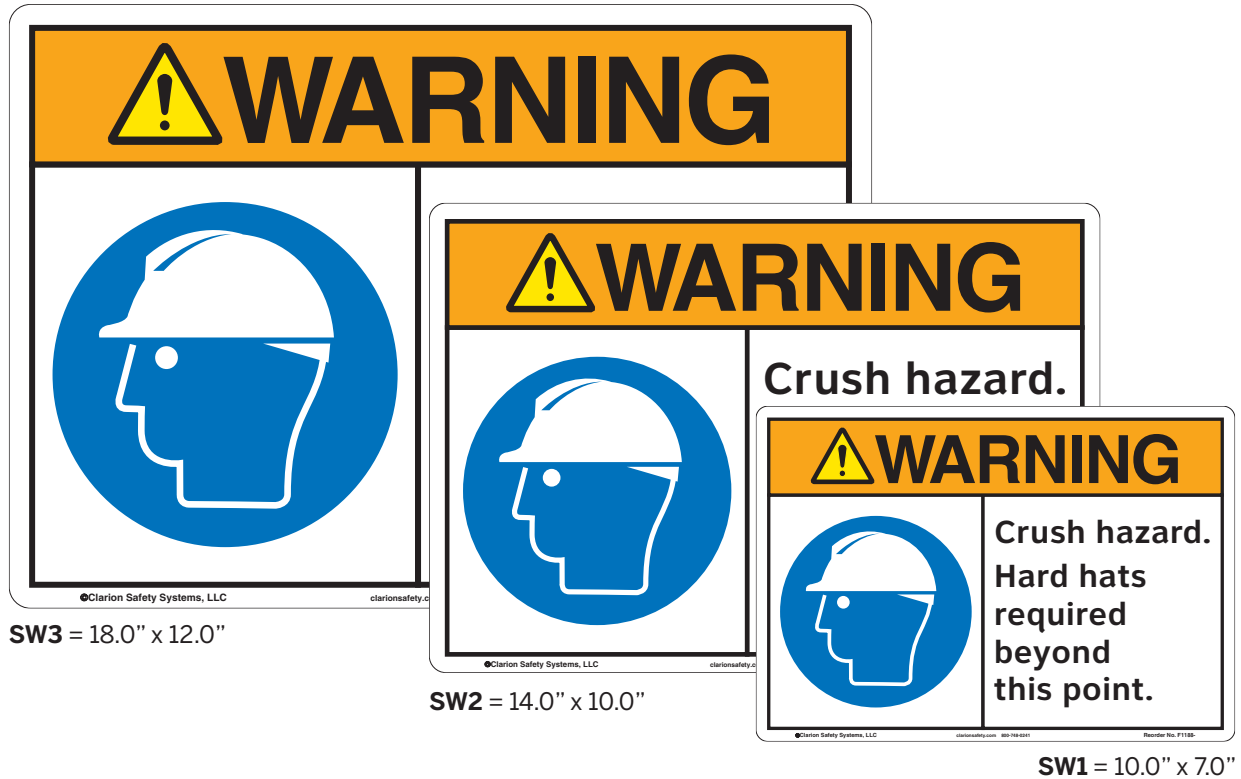


¹ For comparison, outdoor light under cloudy skies is 1,000 lux and 10,000-25,000 lux under sunny skies.

² Panoramic and flag style signs are shown in the Fire Equipment and Safety Equipment Sign sections of this guide.

Sizes to Meet Your Requirements

Viewing distance, legibility and available space must all be considered when choosing the right size for your signs. You can rely on Clarion's expertise to help make the process of choosing a sign size easy for you. Clarion offers our safety signs in a variety of standard sizes to meet your requirements, including the options, below. Also shown are standard size options for labels, as there's often an opportunity to update older equipment labeling when designing your facility safety sign system. If your needs call for different sizes, you can take advantage of our customization services. With our capabilities and design expertise, we stand ready to meet your specific requirements.



NOTE: Images are not to scale.



FC = 15.0" x 5.0"



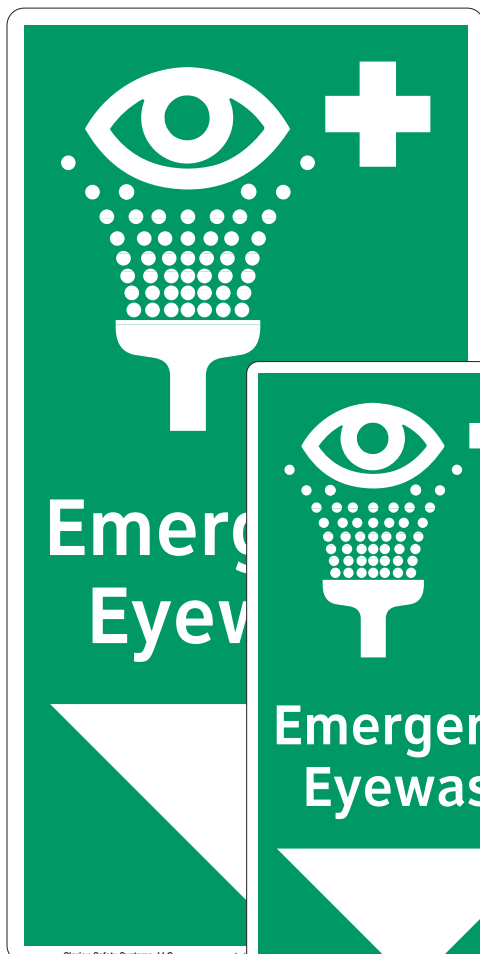
CNH = 17.0" x 5.0"



CYP = 11.5" x 5.0"



FC = 15.0" x 5.0"



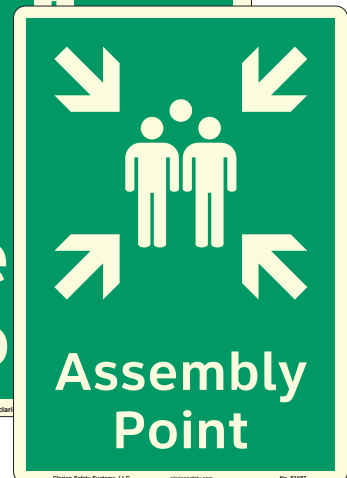
DTS = 10.0" x 20.0"



CZG = 7.0" x 14.0"



SW2 = 10.0" x 14.0"



SW1 = 7.0" x 10.0"

NOTE: Images are not to scale.

