

Taking Safety to New Heights

Case Study: Protecting Waterpark Guests



Challenge

From the start it was clear that safety signs would have to play a crucial role in keeping guests safe at Oregon’s unique Evergreen Wings & Waves Waterpark: 70,000 square feet of aquatics activities with an aviation theme – including the only Boeing 747 airplane mounted on top of a nine-story building in the world. The safety and instructional messages needed to stand out in their surroundings at the same time that they complimented the fun, educational ambiance of the park. They also needed to communicate to visitors from around the world.

Evergreen Wings & Waves Waterpark is the only educational waterpark in the U.S., with a capacity for 1,500 adults and children. This unique facility features waterslides, a wave pool, play structure with a helicopter, leisure pool with a spa, and children’s museum.

Solution

Both Clarion and Evergreen recognized that the traditional English text-only ‘list of rules’ signs would simply not work. During the waterpark’s construction, Clarion developed a sign system to communicate the park’s safety, hygiene and ride instructional messages. With our innovative approach, ANSI Z535 and ISO design rules were made to fit within the park’s aviation theme. The end result is that guests have a more pleasant overall waterpark experience, and most importantly, they’re better protected from harm.



Do you have a unique safety challenge that requires a personalized or customized solution? Let Clarion’s experts help design a solution specifically for you. Contact us today!



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